

CK BIRLA GROUP



switch to smart

WELCOME
TO THE
FUTURE
OF
FANS



SIX DECADES OF TRUST, INNOVATION & EXCELLENCE

We started our journey more than 60 years ago, manufacturing and distributing highly efficient, premium-quality fans. Since then, we have grown, embracing new frontiers in technology and innovation, to become one of the leading consumer electrical brands in India. Today, we are the largest manufacturer and exporter of fans from India with a dominating global presence in over 35 international markets. In the domestic market, we enjoy a robust pan-India reach with over 1 lakh retail outlets and a service network covering 300 cities, aided with a 24x7 call center.

Not only this, we have also paved the way for pioneering developments in home appliances, lighting and switchgear.

We take pride in our R&D capabilities, spirit of continuous innovation and commitment to manufacturing cutting-edge lifestyle electrical products that meet the needs and expectations of modern consumers.

We've always strived to achieve and exceed industry benchmarks in quality and processes through a constant evolution and rejuvenation process.

As always, we'll continue to partner our customers at every stage of their lives by offering superior lifestyle solutions with technology that makes their world safer, easier and creatively inspiring.



STATE-OF-THE-ART FAN-MANUFACTURING FACILITIES

Many of the innovations in the fan industry that are now taken for granted came from the research of Orient Electric's R&D centres and from the urge to bring top-quality products to Indian consumers.

Our state-of-the-art ISO-certified manufacturing facilities at Faridabad, Kolkata and Guwahati employ some of the most modern technologies, such as automatic stator winding plants and automatic liquid paint shops, in order to improve productivity and to meet the increasing consumer demand.

Quality being the key driving force behind everything we do at Orient Electric, we conscientiously follow the Six Sigma processes to manufacture zero-defect products.

We are the pioneers in India of die-casting the rotor and fan body cover in ceiling fans and the semi-automatic coil-winding process.



ORIENT ELECTRIC
FANS'
MILESTONES

1939

The journey begins.
Factory established in Kolkata.

1954

Inducted into the CK Birla Group.
Renamed as Orient Fans.

1965

Became the first Indian company to
introduce die-casting of the rotor and
fan body cover in ceiling fans.

1969

Factory established in Faridabad.

1990

Developed & patented the revolutionary
PSPO technology for fans.

2014

New brand identity unveiled.
Rebranded as Orient Electric with the
positioning statement of 'Switch to Smart'

2014

Launches energy-efficient BLDC fans.

2016

Launches its own E-commerce portal.

2016

Unveils the 'Very Silent, Very Powerful'
Aeroquiet premium ceiling fan.

2017

Opens a manufacturing facility
in Guwahati, Assam.

2017

Orient Electric demerges & gets listed
as a separate entity.



ACCOLADES AS GLORIOUS AS OUR RANGE

Our unwavering commitment to quality, innovation and excellent customer service has been recognised both nationally and internationally. We have been conferred with the illustrious 'Make in India Award for Excellence' in 2015, the globally acclaimed 'Superbrand' status in 2017, and the prestigious 'Asia's Greatest Brand 2016' award.

We have been listed as one of the top 15 most trusted Indian brands in the consumer durables category, consecutively in 2014 and 2015. We have also been recognised by the Limca Book of Records for producing the maximum number of ceiling fans from a single manufacturing unit in 2014-15. We have been consistently awarded the 'Star Performer' for many years by the Engineering Export Promotion Council (EEPC). Last but not the least, we're rated as the 'Star Export House' by the Ministry of Commerce and Industry, Government of India.



INTRODUCING

◦◦◦ AERO SERIES ◦◦◦

The new age of fans is here, and it won't be an overstatement to call the Orient Aero Series as the flagbearer of this change. The Aero Series fans have many sides to them. They are bold, dynamic and premium. They also are technologically unmatched, governed by the core principle of aerodynamics applied in aircrafts and Formula One cars.

This design and the use of new-age material reduce friction and air turbulence like never before. The result? Drastically reduced fan noise and an unmatched air thrust.

So, wait no further. The coolness, the silence, the future await you.





AEROSTORM



AEROCOOL



AEROQUIET



AEROQUIET BLDC



AEROLITE



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



AEROSTORM

Sweep: 1320mm

Air Delivery: 300CMM

RPM: 300

Art meets technology

Inspired by the ground-breaking winglet technology in modern aircrafts, Orient's new-age Aerostorm fan is revolutionary in its own right. The unique winglet design of the blades minimizes the vortex, delivering higher air thrust and minimal noise.

How does it work?

The pressure at the wings creates a vortex and drag. The winglets help reduce this vortex at the wings, resulting in a smoother functioning and lesser noise.

- Aerodynamic blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- Eye-catching spiral curves in canopy, curves in blades and bottom cover plate
- High-gloss PU finish
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Winglet
Technology



CHARCOAL GREY

WHITE



AEROCOOL

Sweep: 1360mm

Air Delivery: 300CMM

RPM: 300

The perfect blend of design and functionality

Orient Aerocool takes the technological genius of Aerostorm a step further. Apart from having the winglet, the blades are shaped after the aerofoil design of modern aircraft wings. This results in higher lift, better thrust and lower noise.

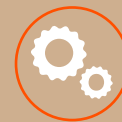
How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerofoil design helps in increasing the air thrust, and therefore the air delivery.

- Aerofoil blade design for higher thrust and air delivery
- Winglet in blades minimizes the air vortex and noise
- High-gloss PU finish
- Awe-inspiring seamless design
- 100% rust-free blades made of high-grade compounded ABS for durability
- Sturdiest and heaviest motor design for longer life



Highest
air delivery



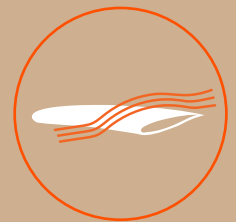
Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Aerofoil
design



SPACE GREY



WHITE



AEROLITE

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310

Aerolite is similar to Orient Aeroquiet, only better. It comes with the additional benefit of having an LED light panel underneath. Now enjoy a heavenly silence under the bright light of LED.

How does it work?

The air delivery of a fan depends on the air velocity and the area covered by it. If the air thrust increases, so does the air delivery. The aerodynamic design helps in increasing the air thrust, and therefore the air delivery.

- Warm white LED light
- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



Warm white
LED light



Highest
air delivery



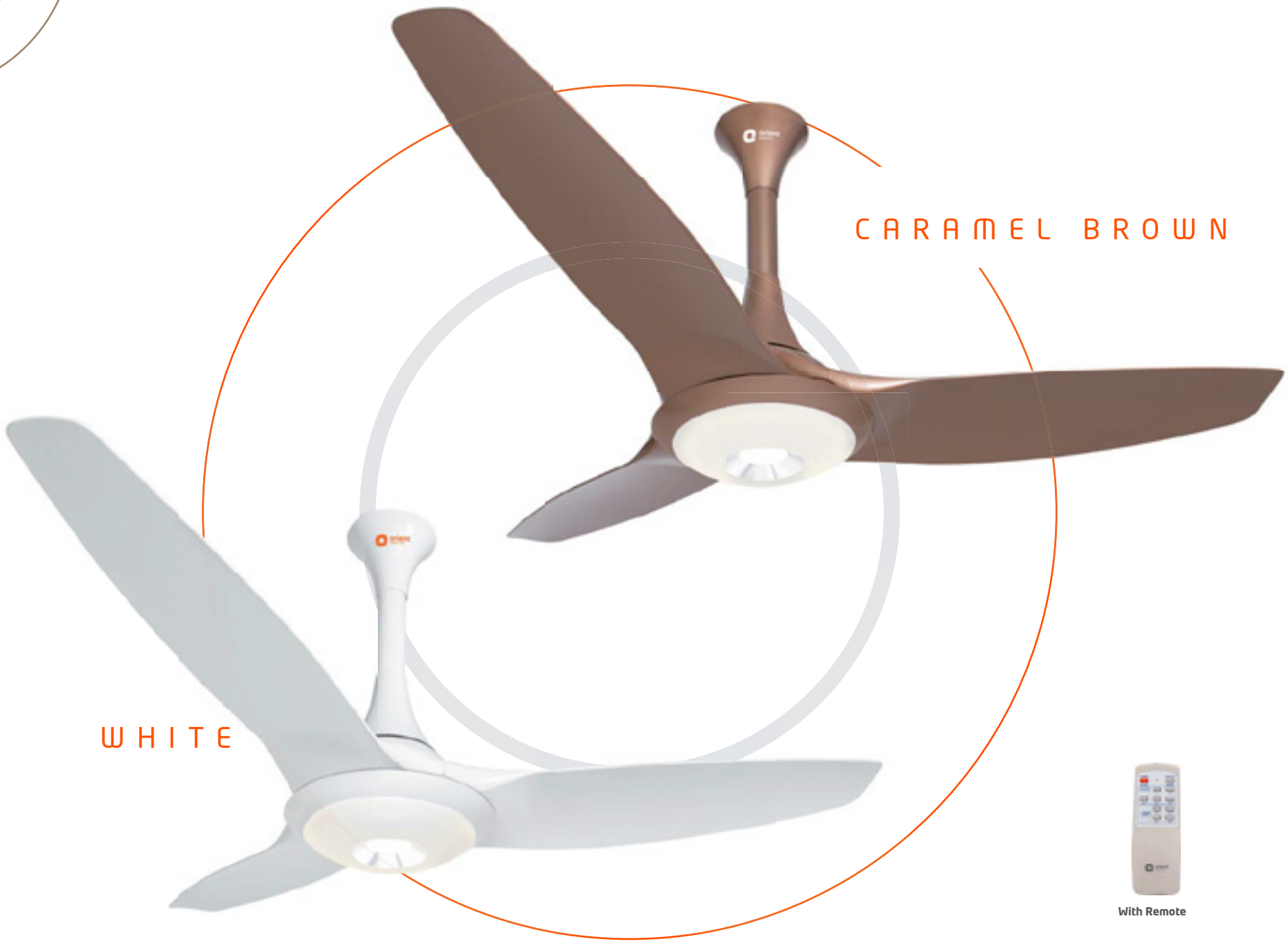
Aerodynamic
design



Superior
PU finish

C A R A M E L B R O W N

W H I T E



With Remote

AEROQUIET

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310

Very silent. Very powerful. That's Aeroquiet for you. The fan's aerodynamic blades and double ball-bearing design promise the highest-ever air flow served with a heavenly silence. Club these with a curvaceous silhouette, stainless steel decorative rim and high-gloss PU finish, and Aeroquiet is a winner all the way.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball bearing for smooth & noise-free operation



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



Roasted Coffee



Checkered



Caramel Brown

WOODEN



WHITE



AEROQUIET BLDC

Sweep: 1200mm

Air Delivery: 240CMM

RPM: 310

Super silent, powered by BLDC motor

Higher energy efficiency, lesser electricity consumption and a smoother air flow. Orient Aeroquiet clubbed with BLDC motor technology is no ordinary fan to beat.

- Aerodynamic profile blades for high air delivery
- 100% rust-free blades made of high-grade glass-filled ABS for strength & longer life
- High-gloss premium finish with PU paint
- Smooth airflow for silent operation
- Sturdiest & heaviest motor design for longer life
- Double ball-bearing for smooth & noise-free operation



Highest
air delivery



Strongest
motor (18 pole)



Aerodynamic
design



Superior
PU finish



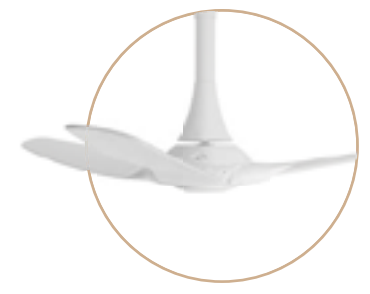
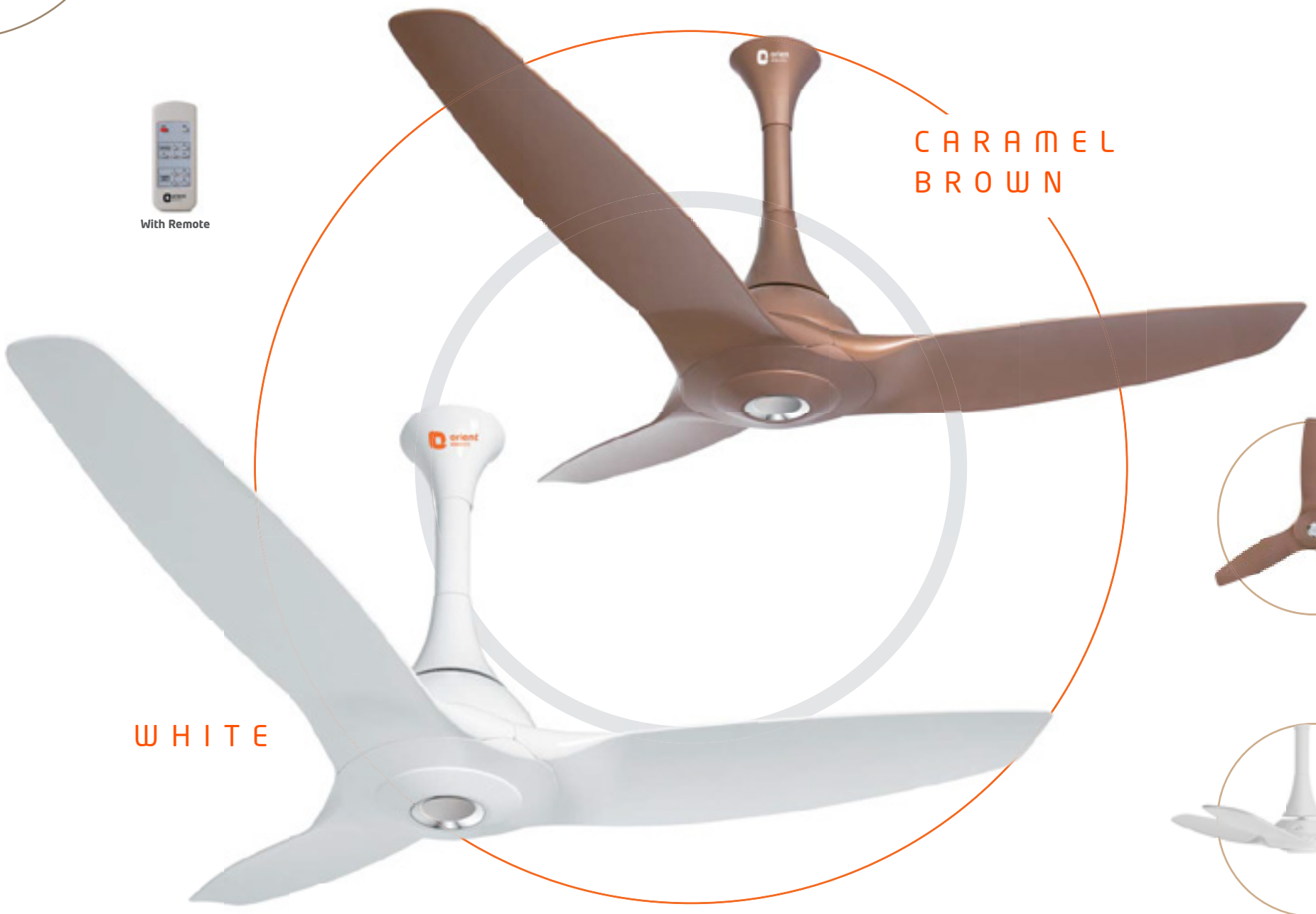
50% power saving
with BLDC motor

C A R A M E L
B R O W N



With Remote

W H I T E



P R E S E N T I N G

U N D E R L I G H T F A N S

Our range of underlight fans are the perfect blend of awe-inspiring designs and functionality. With independent pull chords for speed control and light, get the ease of access that complements convenience.





Calisto



Subaris



Woodwind



Subaris Solo



Spectra

CALISTO



Sweep (mm) : 1300
Air delivery : 215 CMM
RPM : 250

- 4 wooden blades with different wood finish on both sides for better aesthetics
- Remote control for easy operation
- 12W LED for good light intensity and premium looks
- Inbuilt capacitor-based speed control
- Reversible motor for distributing cool air in summers and warm air in winters



Pewter Finish



CALISTO
Antique Copper



Full Copper Motor
For durability



LED Light Kit

SUBARIS

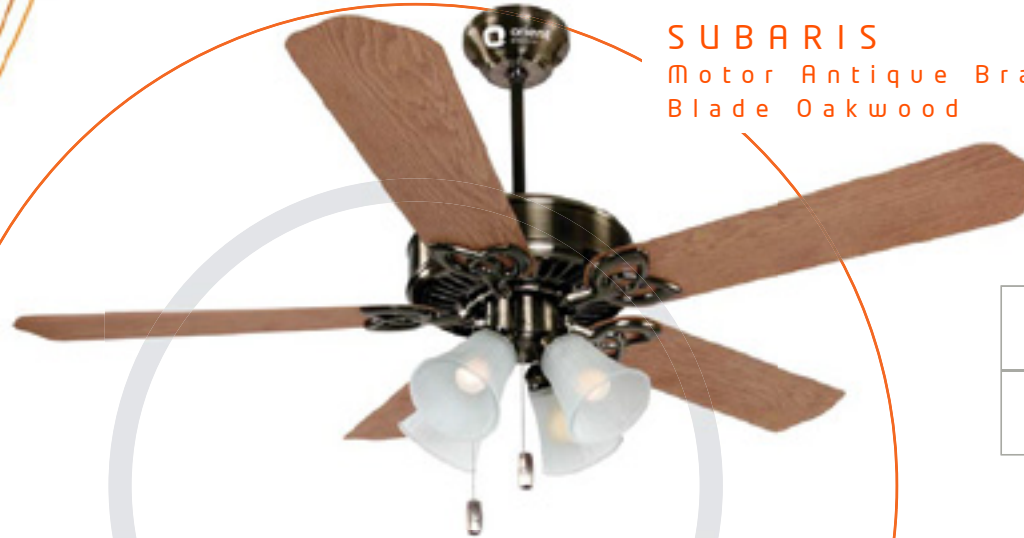
Sweep (mm) : 1300
 Air delivery : 270 CMM
 RPM : 270

- Wooden-finish aluminium blades
- Electroplated finish for premium look
- Trendy glass shade for light
- Reversible motor for distributing cool air in summers and warm air in winters



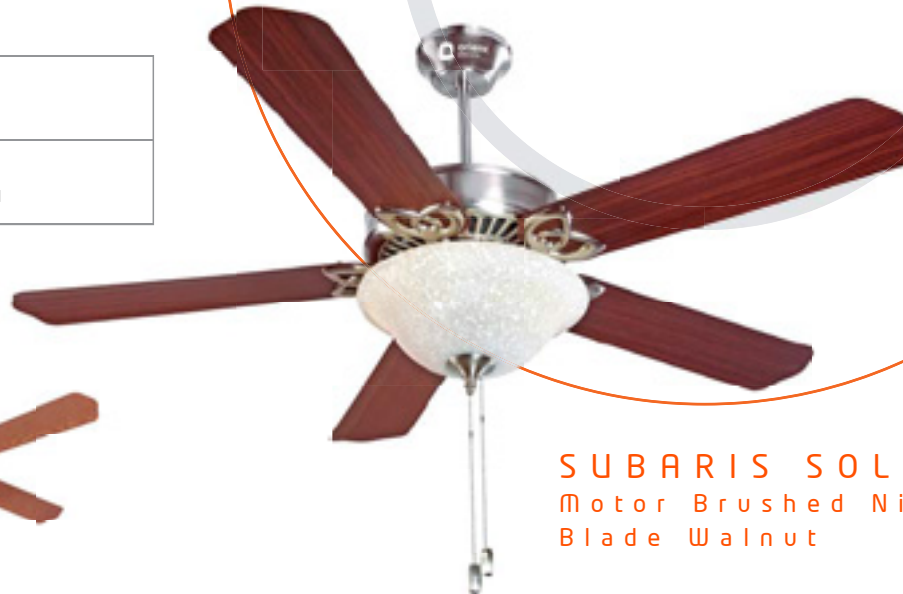
Motor Antique Copper
 Blade Oakwood

SUBARIS
 Motor Antique Brass
 Blade Oakwood



	5 Blades For high air delivery
	Capacitor Based speed control

	5 Blades For high air delivery
	Capacitor Based speed control



SUBARIS SOLO
 Motor Brushed Nickel
 Blade Walnut

SUBARIS SOLO

Sweep (mm) : 1300
 Air delivery : 270 CMM
 RPM : 270

- Wooden-finish blades
- Electroplated finish for premium look
- Trendy glass shade for light
- Reversible motor for distributing cool air in summers and warm air in winters



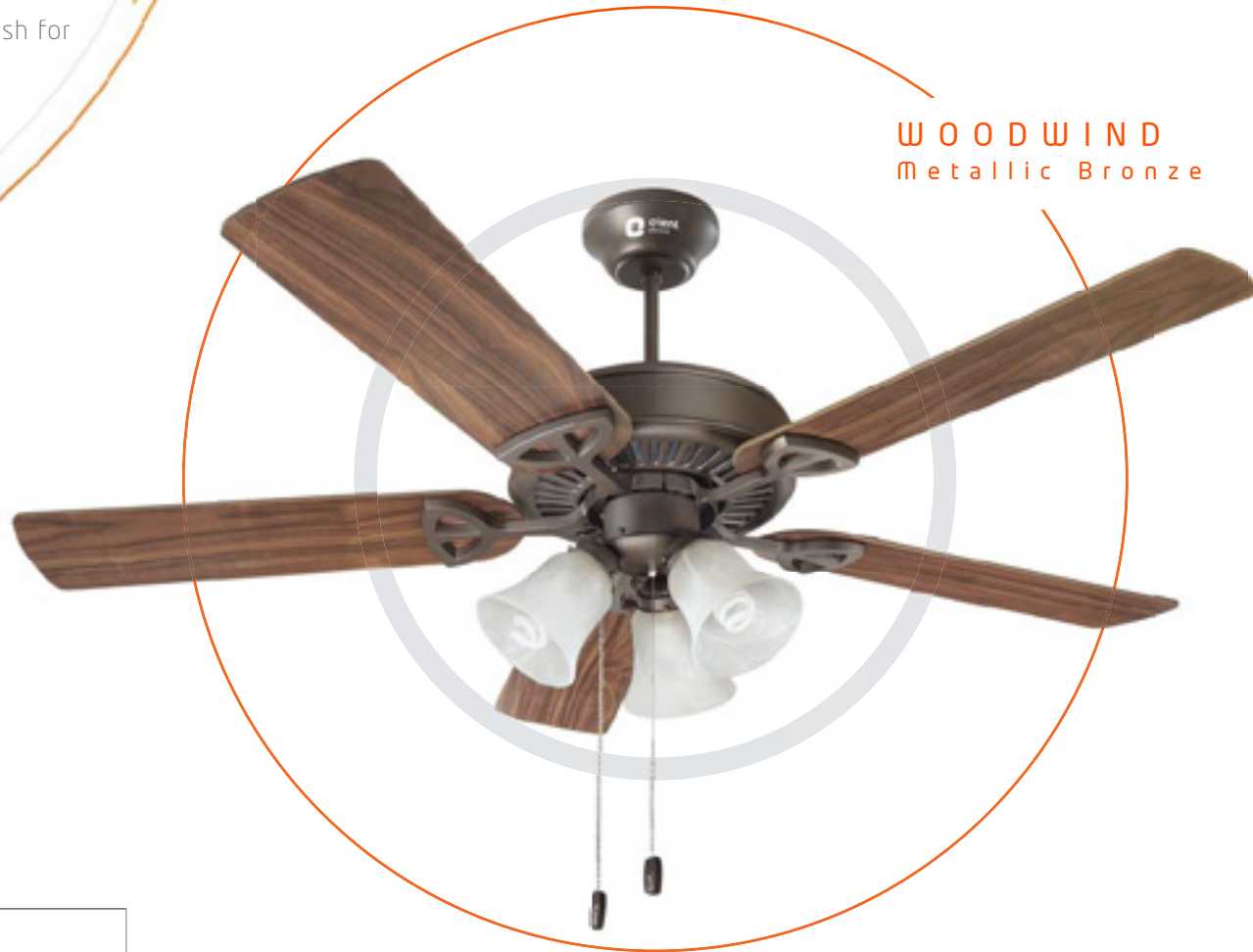
Motor Antique Copper
 Blade Oakwood

WOODWIND





Sweep (mm) : 1300
Air delivery : 215 CMM
RPM : 250

- 5 wooden blades with different wood finish on both sides, to suit the home decor
- Elegant metallic bronze paint finish for a premium look
- Trendy glass shade for light



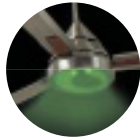
WOODWIND
Metallic Bronze

	5 Blades For high air delivery
	Capacitor Based speed control

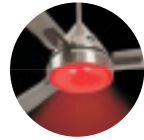
Multi-Colour Light Display



Candle Light



Green Light



Red Light



Yellow Light



Blue Light



Brushed Brass



Pewter Finish

Underlight



SPECTRA Antique Copper



With Remote

	Full Copper Motor For durability
	LED Light Kit
	Remote Control For ease of operation

SPECTRA

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320

- Electroplated finish
- LED light intensity adjustment as per need
- Multi colour lights for different moods
- Timer & 5- speed control through remote
- Automatic and manual colour changing mechanism for lights

P R E S E N T I N G

P R E M I U M S E R I E S

Fans that are elite, just like you, our top-of-the-line fans do all the talking when it comes to exclusivity and elegance.





Stallion



Jazz Trendz



Wendy



Quadro Ornamental



Gratia Class



Areta



Cyril



Orina



Couplet



Tango



Glare



Laurel

STALLION

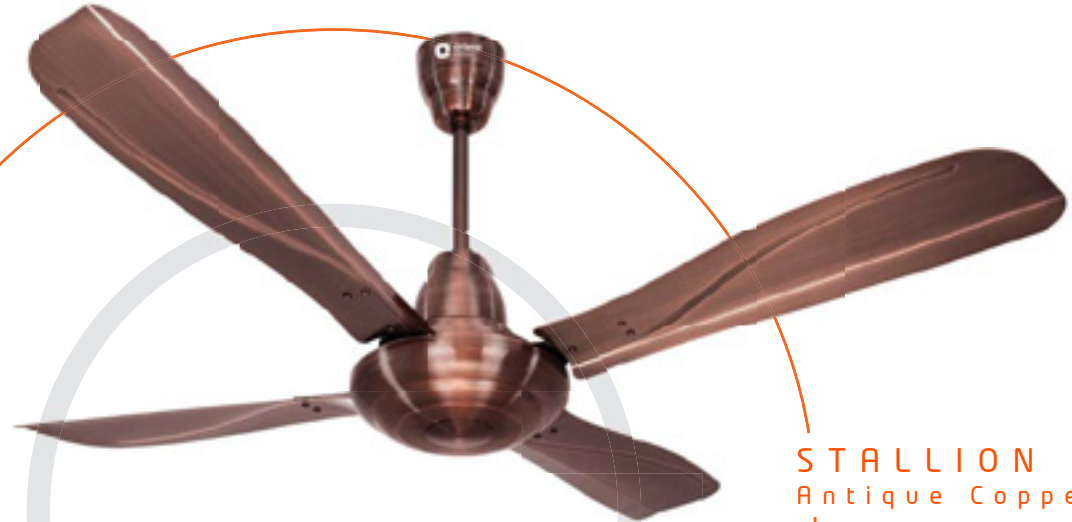


Sweep (mm) : 1320
Air delivery : 260 CMM
RPM : 330

- Bold design for modern homes
- Wider and unique blade design
- Four blades for higher air delivery
- Premium electroplated finish
- Strong, robust motor with double ball bearing



Brushed Brass



STALLION
Antique Copper



STALLION
Pewter Finish

**HIGH
SPEED**



JAZZ TRENDZ
Pearl Metallic White
With Marble Finish



JAZZ TRENDZ
Metallic Bronze Copper
With Wooden Finish



JAZZ TRENDZ

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability

Premium

CRISTO

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Pearl Metallic
White Chrome



Topaz Gold
Metallic Brown

CRISTO
Metallic Ivory-Brown

**HIGH
SPEED**

**HIGH
SPEED**

JAZZ
Burgundy-Silver



Metallic
Bronze Copper



Pearl Metallic
White Chrome

JAZZ

Sweep (mm) : 900, 1400,
1200
Air delivery : 150, 270, 230 CMM
RPM : 400, 300, 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability

CURL

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- Powerful motor for high air delivery
- Metallic finish & stylish blade trims
- Full copper motor for durability



Winter Pearl
Antique Copper



Metallic
Brown Silver

CURL

Pearl White - Marble

**HIGH
SPEED**



AVALON

Metallic Bronze - Chrome

AVALON

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- Elegant looks with decorative trims
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Pearl Metallic
White Chrome

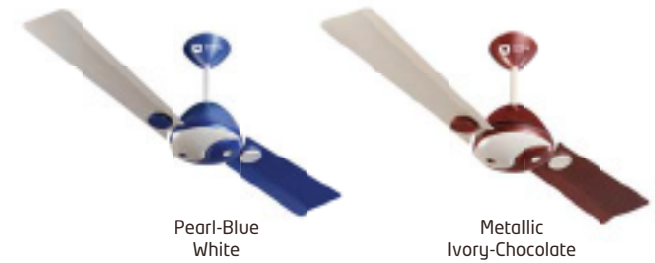


Topaz Gold
Brown

COUPLER

Sweep (mm) : 1200
 Air delivery : 230 CMM
 RPM : 280

- Unique two-blade fan adds elegance to your home decor
- Three-layered metallic paint finish
- Lacquer coating provides longer life
- Full copper motor & aluminium blades for durability
- Powerful motor with silent operation
- Wide blades for high air delivery



Pearl-Blue
White

Metallic
Ivory-Chocolate

COUPLER Metallic Black-Crystal White



WENDY Azure Blue-Silver



Topaz Gold
Brown

Pearl White
Walnut

Metallic Black
Gold

WENDY

Sweep (mm) : 900#, 1200,
1400
 Air delivery : 150, 230,
270 CMM
 RPM : 400, 320, 300

- Metallic finish with lacquer coating for longer life
- Elegant looks with stylish trims
- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability.

*Fan available with and without remote in 1200mm
 #Sweep 900mm available in high speed

GRATIA#

Sweep (mm) : 600,
1050,
1200, 1400
Air delivery : 110, 190, 230, 270 CMM
RPM : 850, 380, 320, 300

- Decorative ring on bottom cover & canopy for better aesthetics
- Full copper motor & ribbed aluminium blades for durability

#Some colours are available in select sizes only



Metallic Ivory



Silky Silver



Burgundy-Silver



Topaz Gold-Metallic Copper



Metallic Ivory
Matt Bronze



Pearl Metallic White



Azure Blue-Silver



GRATIA
Metallic Bronze-Copper

GRATIA CLASS
Wood-Pewter



Pearl-Pink



Copper-Grey

GRATIA CLASS

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320

- Stylish bottom cover and canopy for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability

OPRAH

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- Elegant looks with decorative trims
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Pearl Metallic
White-Chrome



Metallic
Ivory Gold



Azure Blue
Silver



Burgundy
Silver

OPRAH Winter Pearl-Antique Copper



**HIGH
SPEED**

ORINA Copper-Brown



Chocolate Brown
Ivory



Metallic Ivory
Olive Brown



Pearl White
Black

ORINA

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320

- Lacquer coating provides longer life
- Tangential blades for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability

ARETA

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320



- Elegant looks with decorative trims & bottom cover ring
- Curvy blades & three-layered canopy
- Wide blades for high air delivery
- Full copper motor & aluminium blades for durability

*Fan available with and without remote in 1200mm



Matt Black-
Pearl Metallic White



Golden
Beige-Coffee



Pearl-
Chocolate



With
Remote*

ARETA Metallic Brown-Ivory



CYRIL Azure Blue Silver

CYRIL

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320



- Three-layered metallic finish
- Attractive floral pattern blades
- Curved blades for high air delivery and air thrust
- Full copper motor & aluminium blades for durability



Pearl White
Silver

QUASAR ORNAMENTAL

Sweep (mm) : 900, 1050
1200, 1400
Air delivery : 160, 190, 235, 275 CMM
RPM : 400, 380, 320, 300

- Decorative ring on motor & canopy for better aesthetics
- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Golden
Chocolate

Metallic
Ivory Cherry

Sea Green
Oyster Green

QUASAR ORNAMENTAL Silver Blue



QUASAR Brushed Brass

QUASAR

Sweep (mm) : 900, 1200
Air delivery : 160, 235
275 CMM
RPM : 400, 320, 300

- Elegant design to complement room decor
- Full copper motor, ribbed blades and lacquer coating for durability
- Wide blades for high air delivery



Brushed Copper

Pewter Finish

Black Chrome

QUADRO ORNAMENTAL

Sweep (mm) : 1200
Air delivery : 240 CMM
RPM : 310

- Elegant design to complement room decor
- Full copper motor, ribbed blades and lacquer coating for durability
- Wide blades for high air delivery



Sea Green-Oyster Green



Metallic Ivory-Cherry



Golden Chocolate



QUADRO ORNAMENTAL
Silver Blue

**HIGH
SPEED**

QUASAR ORNAMENTAL
Golden Chocolate

QUASAR ORNAMENTAL

Sweep (mm) : 600
Air delivery : 140 CMM
RPM : 850

- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery



Metallic Ivory Cherry



Sea Green Oyster Green



Silver Blue

TANGO



Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



White Chrome



Silky Silver



Harvest Gold



NEW

TANGO
Metallic Ivory Gold

NEW

GLARE
Topaz Gold Copper



Metallic Ivory
Golden



Pearl Metallic
White Chrome



Desert Brown
Copper

GLARE



Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring

LAUREL

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 370

- High speed motor for high air delivery and air thrust
- Wider blades for high air thrust
- Unique design and metallic paint finish for better aesthetics
- Metalized blade trims
- Elegant looks with decorative trims and body ring



Metallic Bronze Chrome

White Chrome

Topaz Gold



NEW

LAUREL
Desert Brown Gold

Premium



SUMMER DELITE
ORNAMENTAL
Ivory

SUMMER DELITE ORNAMENTAL

Sweep (mm) : 1050, 1200,
1400

Air delivery : 185, 230, 270 CMM

RPM : 380, 320, 300

- Elegant looks with designer trims
- Decorative cup & ring on motor & canopy for better aesthetics
- Full copper motor for durability



Brown

White

SUMMER DELITE DECOR

Sweep (mm) : 600,1200
Air delivery : 140,
230 CMM
RPM : 850, 320

- Elegant looks with decorative trims
- Trendy design with decorative cup on the bottom cover
- Full copper motor for durability

*Elegant copper is available in 1200mm only



Sweep 600



Ivory



White



Brown

SUMMER DELITE DECOR Elegant Copper*

**HIGH
SPEED**



SUMMER CHILL Ivory

SUMMER CHILL

Sweep (mm) : 1200
Air delivery : 225 CMM
RPM : 370

- Decorative ring on bottom cover for better aesthetics
- Powder coating provides longer life
- Sleek design with decorative trims add to the decor
- Full copper motor for durability



White



Brown

SUMMER PRIDE

Sweep (mm) : 900,
1050,
1200, 1400

Air delivery : 155, 185, 230, 270 CMM
RPM : 400, 380, 320, 300

- Lacquer coating provides longer life
- Dual colour combination adds elegance to your room decor
- Elegant looks with decorative trims
- Full copper motor for durability



Icy Chocolate

Golden Beige

Silver Black

SUMMER PRIDE Silver Blue

**HIGH
SPEED**



NORWESTER DECOR Brown

NORWESTER DECOR

Sweep (mm) : 1200
Air delivery : 225 CMM
RPM : 370

- Powder coating provides longer life
- Designer trims & bottom cover ring adds to the decor
- Full copper motor for durability



Ivory

White

SUMMER BREEZE

Sweep (mm) : 900,
1200, 1400
Air delivery : 150, 230, 265 CMM
RPM : 400, 370, 300

- Powder coating provides longer life
- Elegant looks with sleek design
- Full copper motor & ribbed aluminium blades for durability

*Brown colour available in matte finish also



SUMMER BREEZE
Brown*

**HIGH
SPEED**

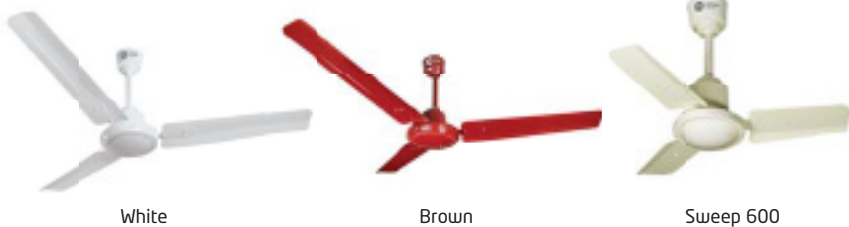


NEW AIR PLUS
Ivory

NEW AIR PLUS

Sweep (mm) : 600, 900,
1050,
1200, 1400
Air delivery : 110, 150, 180,
225, 265 CMM
RPM : 800, 400, 380, 370, 300

- Powder coating provides longer life
- Full copper motor for durability
- Ribbed aluminium blades for longer durability



NEW BREEZE

Sweep (mm) : 900,
1050,
1200, 1400
Air delivery : 155, 185, 230,
270 CMM
RPM : 400, 380, 320, 300

- Powder coating provides long lasting premium finish
- Full copper motor for durability
- Ribbed aluminium blades for durability



Ivory

Brown

NEW BREEZE White



SUMMER COOL Brown



SUMMER COOL

Sweep (mm) : 600*, 900,
1050, 1200,
1400
Air delivery : 140, 155, 185,
230, 270 CMM
RPM : 850, 400, 380, 320, 300

- Powder coating provides long-lasting premium finish
- Decorative cup on the motor cover adds elegance to the decor
- Full copper motor & ribbed aluminium blades for durability

*Sweep 600mm high-speed model available with 4 blades



White

Ivory

SUMMER KING XL

Sweep (mm) : 1200,
1400

Air delivery : 230, 270 CMM
RPM : 320, 300

- Powder coating provides long-lasting premium finish
- Full copper motor for durability



SUMMER KING XL White

DELUXE Brown

DELUXE

Sweep (mm) : 1200,
1400

Air delivery : 230, 270 CMM
RPM : 320, 300

- Powder coating provides long-lasting premium finish
- Elegant looks with brilliant performance
- Full copper motor & ribbed aluminium blades for durability



NEW HURRICANE

Sweep (mm) : 900,
1050,
1200, 1400
Air delivery : 150, 180,
225, 265 CMM
RPM : 400, 380,
370, 300

- Powder coating provides longer life
- Elegant looks with sleek design
- Full copper motor for durability



Brown

Ivory

NEW HURRICANE
White



NEW BREEZE
Brown

NEW BREEZE

Sweep (mm) : 600,
750
Air delivery : 140, 150 CMM
RPM : 850, 720

- High air thrust
- Full copper motor for durability
- Superior paint finish for longer life & impeccable feel



White



Ivory



P R E S E N T I N G
A N T I D U S T S E R I E S

STAYS DUST-FREE
STAYS NEW





Metallic Ivory



Silky Silver



Burgundy-Silver



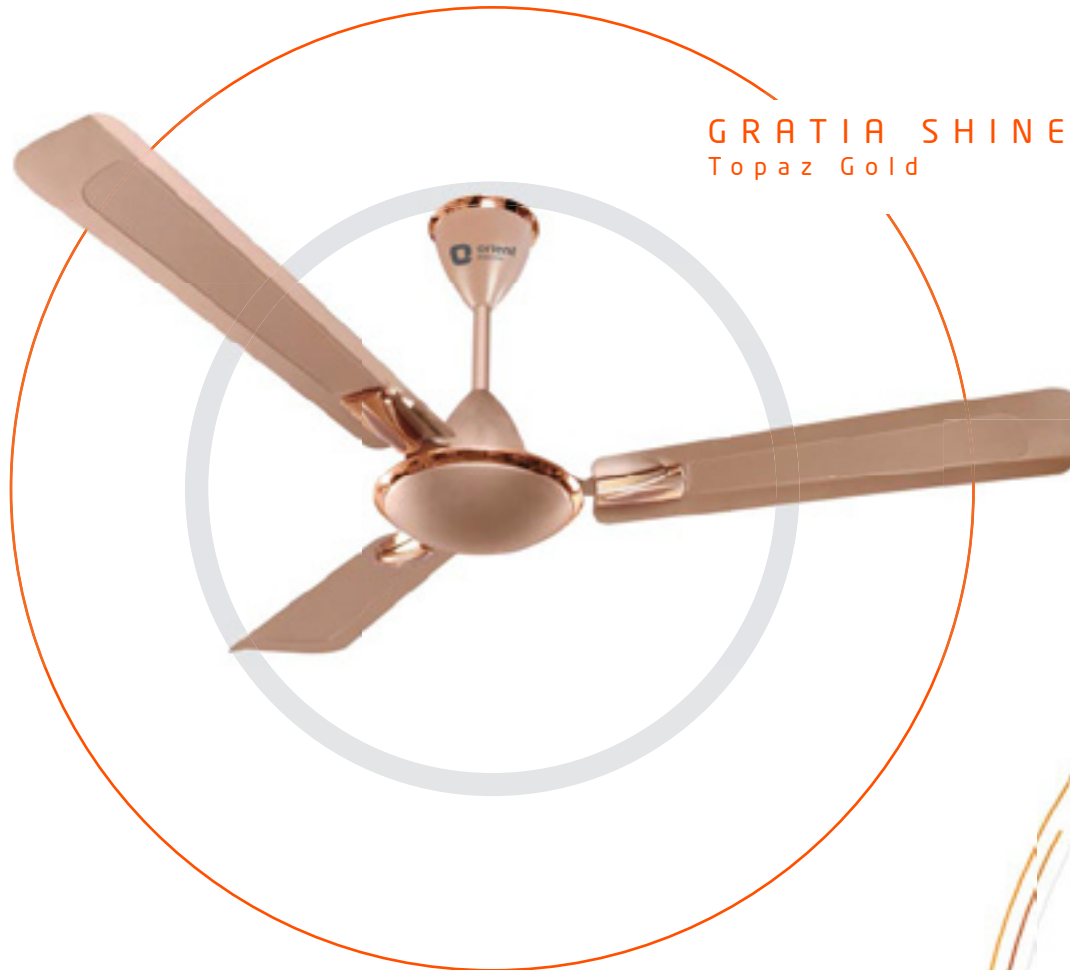
Topaz Gold-Metallic Copper



Pearl Metallic White



Azure Blue-Silver



GRATIA SHINE
Topaz Gold



Attracts
Less Dust



Scratch
Resistant



Easy To
Clean



Looks New
All The Time

Anti-dust

GRATIA SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Stylish bottom cover and canopy for better aesthetics
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability

QUASAR ORNAMENTAL SHINE

Sweep (mm) : 1200
Air delivery : 235 CMM
RPM : 320

- Decorative ring on motor & canopy for better aesthetics
- Dual colour combination adds elegance to your room decor
- Lacquer coating provides longer life
- Wide blades for high air delivery
- Full copper motor & ribbed aluminium blades for durability



Golden Chocolate



Silver Blue



Sea Green Oyster Green



QUASAR ORNAMENTAL SHINE Metallic Ivory Cherry



Attracts Less Dust



Scratch-Resistant



Easy To Clean



Looks New All The Time



Pearl White-Walnut

Azure Blue-Silver

Topaz Gold-Brown



WENDY SHINE
Metallic Black Gold



Attracts
Less Dust



Scratch
Resistant



Easy To
Clean



Looks New
All The Time

WENDY SHINE

Sweep (mm) : 1200

Air delivery : 230 CMM

RPM : 320

- Metallic finish with lacquer coating for longer life
- Elegant looks with stylish trims
- Wide blades for high air delivery
- Full copper motor and ribbed aluminium blades for durability

P R E S E N T I N G

ENERGY EFFICIENT FANS

The smarter fan that saves on energy and does not compromise on style. Our energy saver fans guarantee efficient performance, made available at affordable prices.





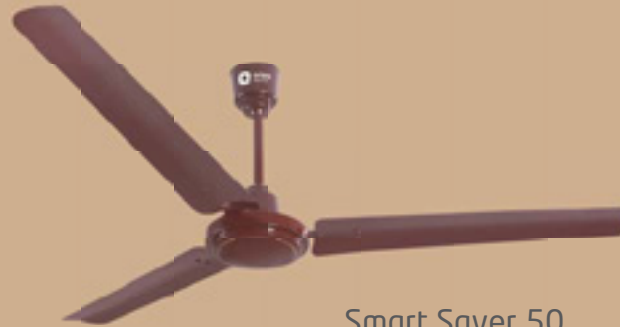
Ecogale



Ecotech Plus



Ecoquasar



Smart Saver 50



Summer Crown



Joan

ECOGALE



Sweep (mm) : 1200
 Air delivery : 230 CMM
 RPM : 320

- Smart energy saver fan with high-end digital display
- Interactive LCD display that shows timer, speed & power saving details
- Super-efficient brush-less direct current (BLDC) motor which saves more than 50% power
- Handy remote to control LCD, timer and speed of the fan
- Runs on full speed even at low voltage of 140V



Metallic Ivory Brown



ECOGALE
 Pearl Metallic White-Brown



With Remote



Recover the cost in 2 years

Saving Calculation	Ecogale	Ordinary Fan
Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

*At 220V, 50Hz wattage may vary ± 10%.
 *Actual working period of 20 months considered over a period of 2 years.

ORIENT GUARANTEE
50% Power Saving
 With BLDC motor

X2 Double Run Time
 On inverter

Full Speed
 Even at a low voltage,
 as low as 140V

Silent Operation
 Even on inverter

Recover the cost in 2 years

Saving Calculation	Ecotech	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

*At 220V, 50Hz, wattage may vary ± 10%.

*Actual working period of 20 months considered over a period of 2 years.



50% Power Saving
With BLDC motor



Double Run Time
On inverter



Full Speed
Even at a low voltage,
as low as 140V



Remote
With timer & speed control



Silent Operation
Even on inverter



With Remote

ECOTECH PLUS
White



Brown

ECOTECH PLUS

Sweep (mm) : 1200
Air delivery : 220 CMM
RPM : 320

Orient Ecotech is made with the BLDC (Brush Less Direct Current) motor which has a rotor with permanent magnets, a stator with windings and commutation that is performed electronically. This electronically-driven motor consumes 50% less power & saves electricity bills.

Energy Efficient

ECOQUASAR



Sweep (mm) : 1200
 Air delivery : 230 CMM
 RPM : 320

- Full copper motor and ribbed aluminium blades for higher air delivery
- Super-efficient brush-less direct current (BLDC) motor which saves more than 50% power
- Runs on full speed even at low voltage of 140V



50% Power Saving
 With BLDC motor



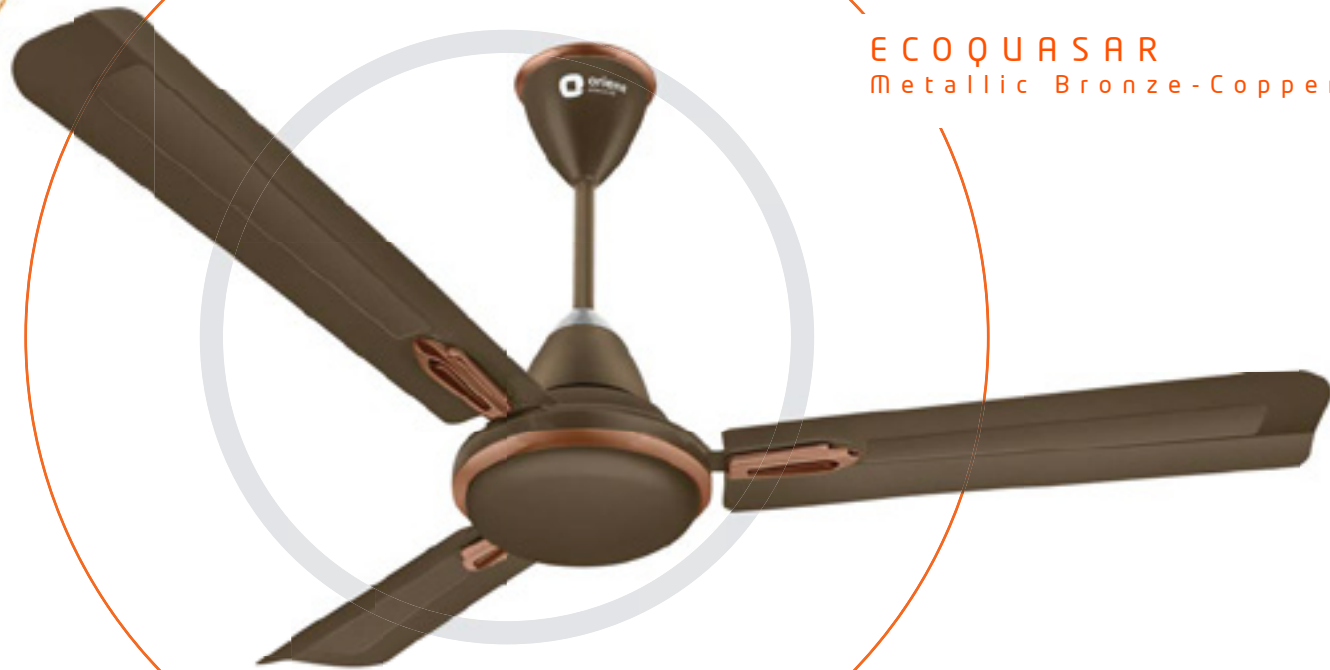
Double Run Time
 On inverter



Full Speed
 Even at a low voltage,
 as low as 140V



Silent Operation
 Even on inverter



ECOQUASAR
 Metallic Bronze-Copper

	ECO QUASAR / 2016 Service Value - 6.87* Air Delivery - 220 cu m/min Size - 1200 mm	
220-240V, s.c., 50Hz, 1-Ph., 32 Watt		
ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA		
<small>*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.</small>		



Golden Chocolate



Pearl Metallic White-Chrome

Recover the cost in 2 years

Saving Calculation	Ecoquasar	Ordinary Fan
*Power consumption per hour at highest speed (Watt)	32	70
*Units consumed per month @16hrs/day	15.4	33.6
*Electricity cost at ₹6/- per unit for 2 years	1843	4032

*At 220V, 50Hz, wattage may vary ± 10%.

*Actual working period of 20 months considered over a period of 2 years.



HIGH AIR DELIVERY
JUST
50*
Watts

Savings in 2 Years
≈ Cost of fans

50 W
4.2 Service Value
35%** Energy Saving
210m³/min Air Delivery

THE COOL ENERGY SAVERS!
With BEE 5 Star Certification



SMART SAVER 50
Brown

	ORIENT SMART SAVER 50 / 2014	
	Service Value - 4.2* Air Delivery - 210 cu m/min Size - 1200 mm	
220V, a.c., 50Hz, 1-Ph., 50 Watt ORIENT ELECTRIC, SECTOR-8, FARIDABAD, MADE IN INDIA		
<small>*Under Standard test condition when tested in accordance with IS 374, the actual energy performance will depend on how the equipment is used.</small>		

**Saving calculation compared to fans consuming 75 W to 80 W.

35% Savings with Orient Energy Savers

Parameter	Smart Saver 50	Ordinary Fan
Power consumption	50 W*	75 W
*Power consumption/day @16hrs/day	800 Wh	1200 Wh
Electricity consumption/month	24 Units	36 Units
Electricity cost/month @ ₹6/- per unit	₹144/-	₹216/-
Electricity cost for 2 years	₹3455/-	₹5180/-

*At 220V, 50Hz. wattage may vary ± 10%.

**Actual savings depend on the usage of fan & cost of electricity.

SMART SAVER 50

Sweep (mm) : 1200
Air delivery : 210 CMM
RPM : 320

Orient Electric was the first to introduce a range of 'Energy Saving Fans'. With BEE 5-Star Certification, these do not compromise on air delivery, give full air thrust and are ideal for Indian conditions.

- Powder coating provides longer life
- Full copper motor for durability

Energy Efficient

SUMMER CROWN

Sweep (mm) : 1200
 Air delivery : 220 CMM
 RPM : 320

- Lacquer coating provides longer life
- Elegant looks with decorative trims & ring on motor
- Full copper motor & aluminium blades for durability



Orient Gold

Silver Streak

Natural Pearl



SUMMER CROWN
 Twilight Beige

HIGH AIR DELIVERY
 JUST
48*
 Watts

Savings in 2 Years
 ≈ Cost of fans
 48 W
 4.4 Service Value
 35%** Energy Saving
 210m³/min Air Delivery

THE COOL ENERGY SAVERS!
 With BEE 5-Star Certification

35% Savings with Orient Energy Savers

Parameter	Energy Star/ Summer Crown	Ordinary Fan
Power consumption	48 W	75 W
*Power consumption/day @16hrs/day	768 Wh	1200 Wh
Electricity consumption/month	23 Units	36 Units
Electricity cost/month @ ₹6/- per unit	₹138/-	₹216/-
Electricity cost for 2 years	₹3310/-	₹5180/-

*At 220V, 50 Hz. wattage may vary ± 10%.

**Actual savings depend on the usage of fan & cost of electricity.

	SUMMER CROWN / 2009 Service Value - 4.38* Air Delivery - 210 cu m/min Size - 1200 mm	
	220V, a.c., 50Hz, 1-Ph, 48 Watt ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA	

*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.

**Saving calculation compared to fans consuming 75 W to 80 W.

ENERGY STAR

Sweep (mm) : 1200
 Air delivery : 220 CMM
 RPM : 320

- Powder coating provides longer life
- Wood finish for better aesthetics
- Full copper motor & ribbed aluminium blades for durability
- Wide blades for high air delivery



Rose Wood

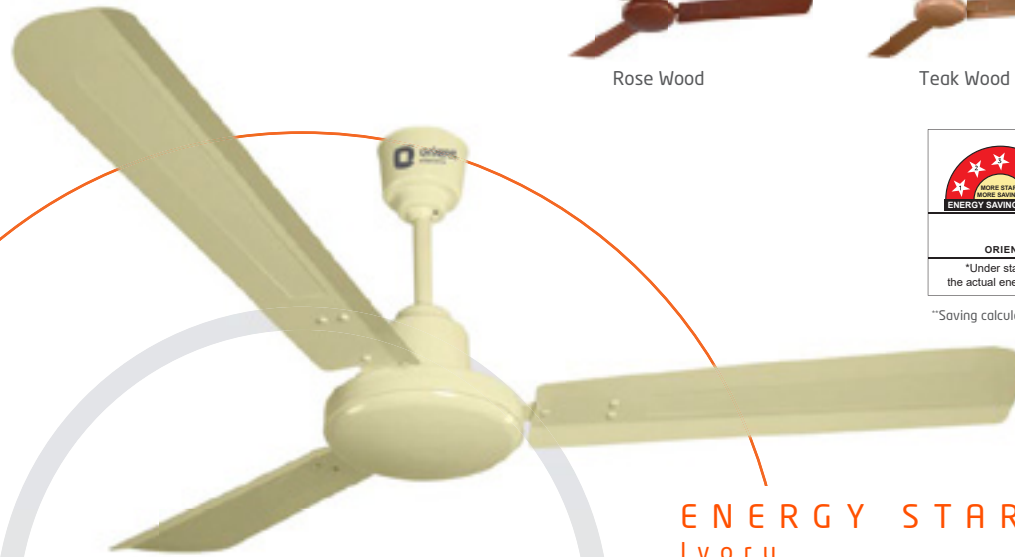
Teak Wood

Brown

	ENERGY STAR / 2009 Service Value - 4.38* Air Delivery - 210 cu m/min Size - 1200 mm	
	orient electric 220V, a.c., 50Hz, 1-Ph, 48 Watt ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA	

*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.

*Saving calculation compared to fans consuming 75 W to 80 W.



ENERGY STAR
Ivory



JOAN
Pinewood -
Metallic Brown

	ORIENT JOAN / 2016 Service Value - 4.2* Air Delivery - 210 cu m/min Size - 1200 mm	
	orient electric 220V, a.c., 50Hz, 1-Ph, 50 Watt ORIENT ELECTRIC, SECTOR-6, FARIDABAD, MADE IN INDIA	

*Under standard test condition when tested in accordance with IS 374, the actual energy performance will depend on the how the equipment is used.



Walnut-Pearl White

JOAN

Sweep (mm) : 1200
 Air delivery : 220 CMM
 RPM : 320

- Lacquer coating provides longer life
- Wood finish for better aesthetics
- Wide blades for high air delivery
- Full copper motor & aluminium blades for durability

Energy Efficient

P R E S E N T I N G

K I D S S E R I E S

Making fans is not a child's play, but our range of fans for kids are just that easy on their eyes. Add a streak of vivid colours to their rooms and they will never thank you enough.



FANTOOSH ROB RABBY

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320

- Attractive colour scheme with a young & vibrant design to suit kids' room decor
- Double ball bearing for smooth & silent operation
- Very powerful motor in its category for durability
- Superior film transfer technique for better finishing & impeccable feel
- Wide blades for high air delivery



FANTOOSH
ROB RABBY

SUPERHERO
BY FANTOOSH

SUPERHERO BY FANTOOSH

Sweep (mm) : 1200
Air delivery : 230 CMM
RPM : 320

- ✚ Attractive & vibrant design to suit kids' room
- ✚ Double ball bearing for smooth & silent operation
- ✚ Very powerful motor in its category for durability
- ✚ Wide blades for high air delivery
- ✚ Superior film transfer technique for better finishing and impeccable feel

P R E S E N T I N G

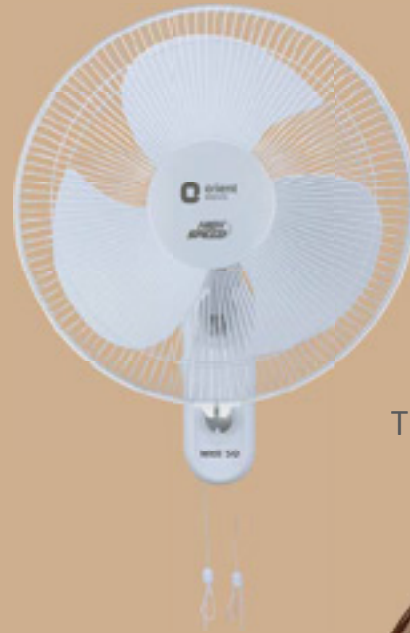
TABLE, PEDESTAL AND WALL FANS

The comfort of cooling with the convenience of ergonomics. Our range of table, wall and pedestal fans guarantee cooling from wherever, whenever.





Wind-Pro



Tornado



Tornado Wall-II



Wall 48



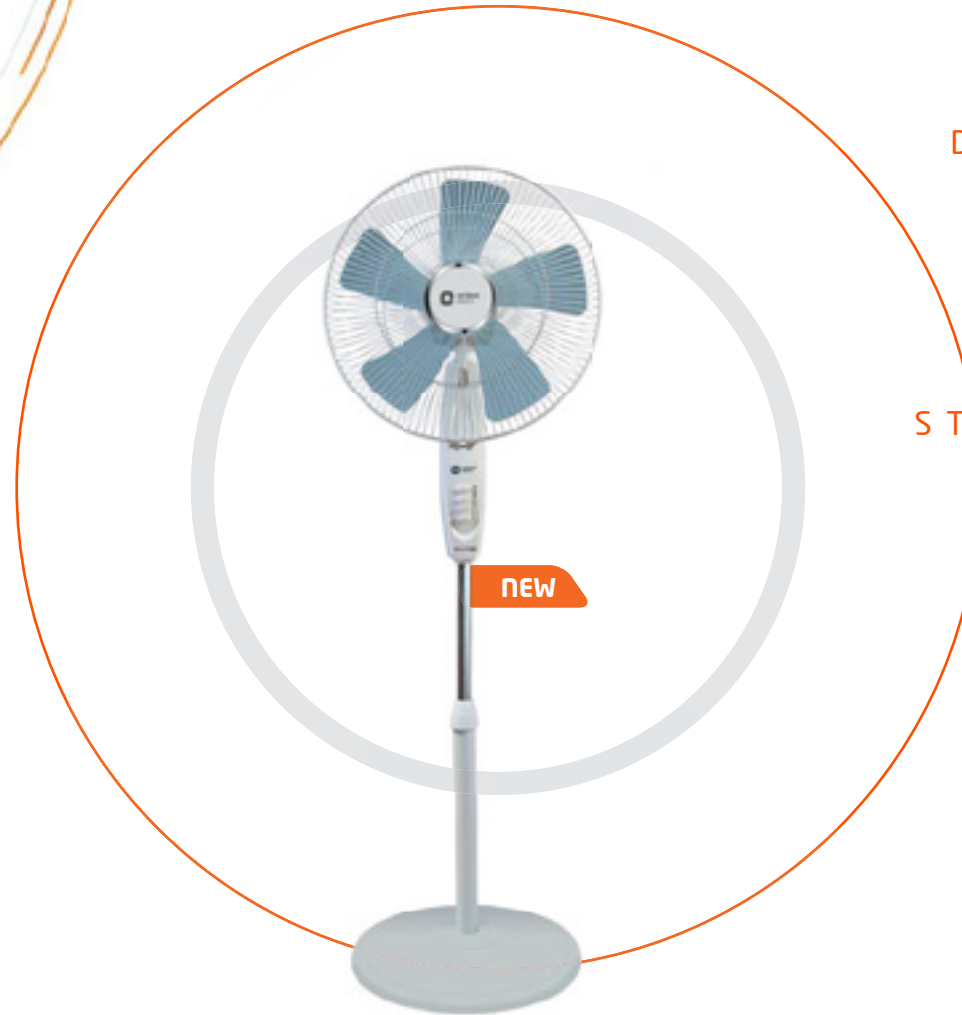
Stand 35



WIND-PRO

Sweep (mm) : 400
Air delivery : 95 CMM
RPM : 1350

- Extra-high air thrust with heavenly silence
- 5700 CMH high air delivery at moderate power consumption
- Thermal overload protection device
- Oscillation & speed control
- Snow-white body with 5-leaf SAN blades



DESK 60

STAND 70



WALL 80



NEW

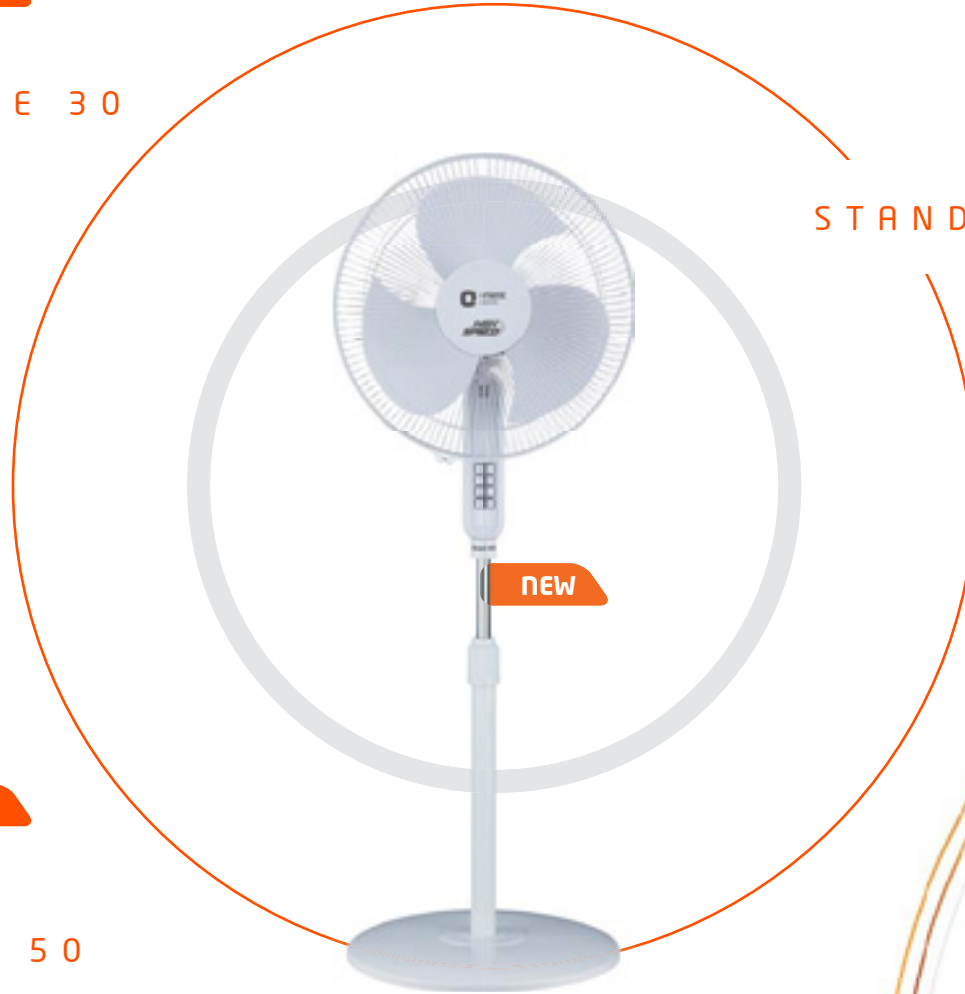
TABLE 30

**HIGH
SPEED**



NEW

WALL 50



NEW

STAND 40

TORNADO SERIES

Sweep (mm) : 400
Air delivery : 100 CMM
RPM : 2250

- 25% more air delivery than ordinary fans
- 35% more speed than ordinary fans with 2250 RPM
- Strongest motor in the category for longer life and durability
- Resilient fuse to safeguard motor during thermal overload
- Soft head tilting to adjust air-flow direction

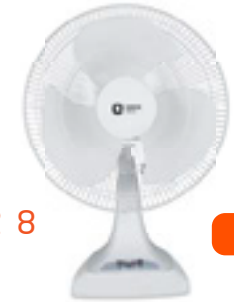
HIGH SPEED SERIES

Sweep (mm) : 400
Air delivery : 95 CMM
RPM : 2000

- High air delivery
- Quick-start high torque motor
- Unparalleled performance
- Motor overheat protector for safety



TABLE 28



NEW

STAND 36



WALL 46



NEW

Recover the cost in 2 years

Saving Calculation	Eco Breeze	Ordinary Fan
Power consumption per hour at highest speed (Watt)	35	60
*Units consumed per month @16hrs/day	16.8	28.8
*Electricity cost at ₹6/- per unit for 2 years	2016	3456

*At 220V, 50Hz wattage may vary \pm 10%.

*Actual working period of 20 months considered over a period of 2 years.



NEW

DESK 22



50% power saving with BLDC motor



NEW

WALL 52



NEW

STAND 42

ECO BREEZE

Sweep (mm) : 400
 Air delivery : 84 CMM
 RPM : 1300

- Low power consumption and longer run on inverter
- Super-efficient Brush-less Direct Current motor unique in its category
- Uniform performance on a wide range of voltage 140-270V
- Automatic stops on faulty voltage and any mechanical faults
- Silent operation

P R E S E N T I N G

R E T R O S E R I E S

Modern technology lurks beneath retro designs, bringing back the old flavour with an exceptionally powerful output.



RETRO RELIC*

Sweep (mm) : 300
Air delivery : 47 CMM
RPM : 2000

- High-speed motor to deliver air at 2000 RPM
- Unique 3-speed rotary switch control
- 90 degree oscillation
- Easy fan head tilt mechanism
- Motor protection with thermal overload protection device and auto reset

*Also available in Antique Brass and Pewter finish



Spiral Guard Design
Ensure international safety standard



90 Degree
Oscillation

RETRO T12

Sweep (mm) : 300
Air delivery : 47 CMM
RPM : 2000

- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control
- High speed motor gives high air thrust at 2000 RPM

**HIGH
SPEED**



NEW

RETRO RELIC
Antique Copper

**ALL METAL
CONSTRUCTION**



**RETRO
T12**



**RETRO
T16**



**STAND
35**

RETRO T16

Sweep (mm) : 400
Air delivery : 80 CMM
RPM : 1280

- Rubbed-bronze finish adds to the overall aesthetics
- 3-speed rotary switch control



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload
protection device

STAND 35

Sweep (mm) : 400
Air delivery : 80 CMM
RPM : 1280

- Extra protection against corrosion with powder-coated guard and metal ring
- Attractive rubbed-bronze finish
- Sleek 4-leaf aluminium blade classic design
- Specially designed high torque motor

DESK 26

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation
- Easy snap-fit assembly



Azure Blue-White



Crystal White

DESK 26 Crimson Red-White

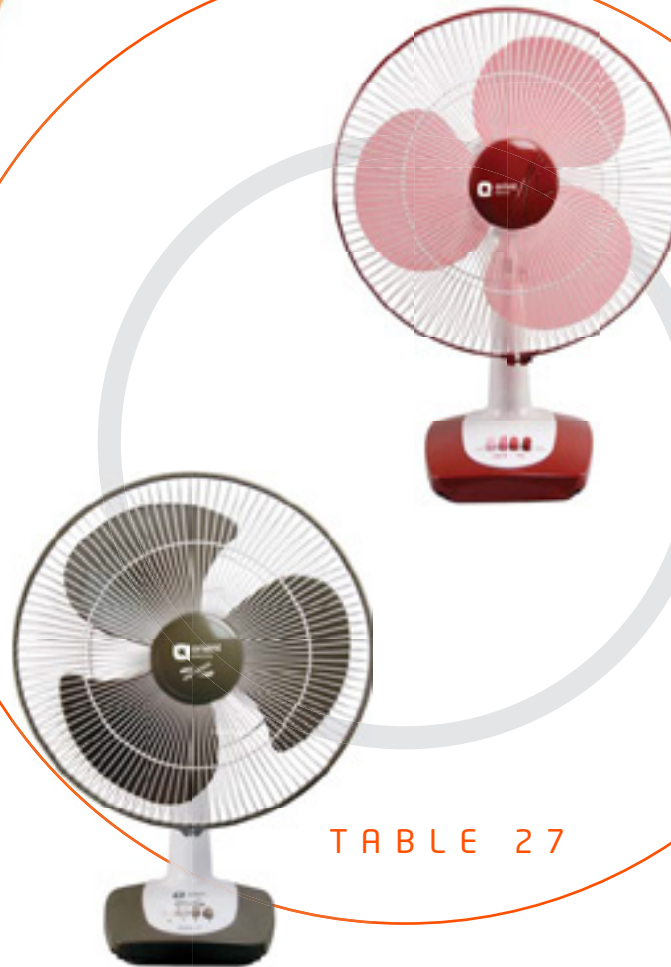


TABLE 27

**HIGH
SPEED**

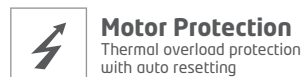


TABLE 27

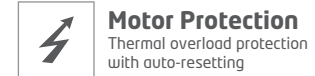
Sweep (mm) : 400
Air delivery : 95 CMM
RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 3-speed piano switch control

DESK 17

Sweep (mm) : 300
Air delivery : 80 CMM
RPM : 2000

- Ideal for small cabins, offices & homes
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation
- 3-speed rotary switch control



**HIGH
SPEED**

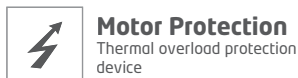
DESK 17

DESK 25

DESK 25

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Easy snap-fit assembly
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation



SUPER DELUXE SUPREME

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Robust metal body & blade
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades for maximum air delivery
- 90° oscillation

SUPER
DELUXE
SUPREME

ALL METAL
CONSTRUCTION



DELUXE
SUPREME

ALL METAL
CONSTRUCTION

DELUXE SUPREME

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades for maximum air delivery
- 90° oscillation



Up & Down
Tilt mechanism



3-Speed Piano
Switch control



Motor Protection
Thermal overload protection device



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device



3-Speed Piano
Switch control

WALL 48

Sweep (mm) : 450
Air delivery : 84 CMM
RPM : 1300

- Powerful motor for high air delivery
- Oscillation & speed control by pull-cord mechanism
- Motor protected through thermal overload protection device
- Front & back guard with extra ribs for safety
- Extra protection with powder-coated guard & polymer ring

For Commercial Use



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust



90 Degree
Oscillation

WALL 48



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust



3 Speed Rotary
Switch control

WALL 43

WALL 11

Sweep (mm) : 300
Air delivery : 50 CMM
RPM : 1400

- Oscillation & speed control by pull-cord mechanism
- Motor protected through thermal overload protection device
- Powerful motor for high air delivery
- 90° oscillation

WALL 11



Up & Down
Tilt mechanism



Aerodynamic
Resin Blades
For high air thrust

WALL 43

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

WALL 49

Sweep(mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Powerful motor for high air delivery
- Automatic speed control through the breeze control button
- Remote control for ease of operation
- Advanced touch-screen panel for manual operation
- Extra protection with powder-coated guard & polymer ring



Up & Down
Tilt mechanism



**Aerodynamic
Blades**
For high air thrust



Motor Protection
Thermal overload
protection device

WALL 49

With Remote



Up & Down
Tilt mechanism



**Aerodynamic
Resin Blades**
For high air thrust



90 Degree
Oscillation

WALL 45



Up & Down
Tilt mechanism



**Aerodynamic
Resin Blades**
For high air thrust



90 Degree
Oscillation

WALL 45*

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

*Available in red & blue blade colours also



**Metal
Blades**

WALL 41

WALL 41

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- 3- speed piano switch control



WALL 44

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Powerful motor for high air delivery
- Motor protected through thermal overload protection device
- Extra protection with powder-coated guard & polymer ring



Up & Down
Tilt mechanism



Aerodynamic Resin Blades
For high air thrust



90 Degree
Oscillation



Crimson Red-White



Crystal White

WALL 44
Azure Blue-White



Up & Down
Tilt mechanism



Aerodynamic Resin Blades
For high air thrust

HIGH SPEED



Up & Down
Tilt mechanism



Aerodynamic Resin Blades
For high air thrust

HIGH SPEED

WALL 14

Sweep (mm) : 300
Air delivery : 80 CMM
RPM : 2000

- Specially designed powerful motor with 2000 RPM
- Thermal overload protection with auto-reset
- Oscillation & speed control by pull-cord mechanism
- Extra protection with powder-coated guard & polymer ring

WALL 14

WALL 47

WALL 47

Sweep (mm) : 400
Air delivery : 95 CMM
RPM : 2000

- Specially designed motor gives high air thrust @ 2000 RPM
- Oscillation & speed control by pull cord mechanism
- Thermal overload protection with auto-reset
- Extra protection with powder-coated guard & polymer ring

TORNADO WALL-II

Sweep (mm) : 450
Air delivery : 100.5 CMM
RPM : 1325

- Powerful motor for high air delivery
- Thermal overload protection with auto-reset
- Pull-cord mechanism for on/off & speed control
- Unique oil reservoir lubrication for better reliability & longer life

TORNADO WALL-II



DESK 71



ALL METAL
CONSTRUCTION

For Commercial Use



DESK 71

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for maximum air delivery
- 90° oscillation

SPIND

Sweep (mm) : 300
Air delivery : 80 CMM
RPM : 2000

- Powerful motor for high air delivery
- Ideal for low height ceiling
- Aerodynamically designed blades for maximum air delivery
- Gyroscopic movement to set wind direction manually

MULTI-UTILITY FANS



ROTO-53

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Powerful motor for high air delivery
- Extra protection against corrosion with powder-coated guard & polymer ring
- 360 degree cyclic motion
- Wall mounting regulator

ZIPPY

Sweep (mm) : 225
Air delivery : 27 CMM
RPM : 2500

- Heavy duty motor with 2500 RPM provides high air thrust
- 2-in-1 advantage of wall mounting & table-top usage
- Attractive colour combination



Aerodynamic Aluminium Anodized Blades
For high air thrust



Motor Protected
Through thermal overload protection device

STAND 38

Sweep (mm) : 450
Air delivery : 87 CMM
RPM : 1300

- Sleek switch panel & round base add elegance to the decor
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades ensure high thrust of air
- Specially designed high torque motor
- Front & back guard with extra ribs for safety



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation

For Commercial Use

STAND 38

STAND 32
Crimson
Red-White

STAND 32
Grey

STAND 32

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades for high air delivery
- Telescopic arrangement for full height adjustment by contemporary collet



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation



3-Speed Piano
Switch control

STAND 33

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed resin blades ensure high thrust of air
- 3-speed piano switch control
- Specially designed high torque motor



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation



STAND 33

STAND 31

STAND 31

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Cross-steel base adds elegance to the decor
- Aerodynamically designed resin blades for high air delivery
- Extra protection against corrosion with powder-coated guard & polymer ring
- 3-speed piano switch control



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation

STAND 37

Sweep (mm) : 400
Air delivery : 95 CMM
RPM : 2000

- Extra protection against corrosion with powder-coated guard & polymer ring
- Ideal for heavy usage in large halls
- Aerodynamically designed resin blades for high air delivery
- 90° oscillation

**HIGH
SPEED**



Up & Down
Tilt mechanism



2000 RPM
With high speed powerful motor



Motor Protection
Through thermal overload protection device with auto reset

STAND 37



STAND 39

**ALL METAL
CONSTRUCTION**



With Remote

STAND 39

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed aluminium blades give high air thrust
- Advanced touch-screen panel for manual operation
- Automatic speed control through breeze control button



Up & Down
Tilt mechanism



Remote Control
For ease of operation



Motor Protection
Through thermal overload protection device

STAND 34

Sweep (mm) : 400
Air delivery : 95 CMM
RPM : 1300

- Sleek & ergonomically located switch panel adds to the elegance
- Extra protection against corrosion with powder-coated guard & polymer ring
- Aerodynamically designed blades ensure high air thrust
- Specially designed high-torque motor



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation

ALL METAL
CONSTRUCTION

STAND 34

FLOOR
SUPREME

ALL METAL
CONSTRUCTION

FLOOR SUPREME

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Round metal base with wheels provides extra stability & easy maneuverability
- Extra protection against corrosion with powder-coated guard & polymer ring
- Specially designed high-torque motor



Up & Down
Tilt mechanism



Motor Protection
Through thermal overload protection device



90 Degree
Oscillation



Aerodynamic Aluminium
Anodized Blades
For high air thrust

MINI 16

Sweep (mm) : 400
Air delivery : 84 CMM
RPM : 1300

- Extra protection with powder-coated guard & polymer ring
- Aerodynamically designed aluminium blades give high air thrust
- Specially designed high torque motor



Up & Down
Tilt mechanism



Motor Protected
Through thermal overload
protection device



90 Degree
Oscillation

**ALL METAL
CONSTRUCTION**

MINI 16



For Commercial Use

**ALL METAL
CONSTRUCTION**

TORNADO-II

TORNADO-II

Sweep (mm) : 450
Air delivery : 100.5 CMM
RPM : 1325

- Powerful motor for high air delivery
- Thermal overload protection with auto-reset
- Pull-cord mechanism for on/off & speed control
- Unique oil reservoir lubrication for better reliability & longer life
- Unit packing with easy assembly
- Unique oscillation mechanism



**Special Chrome
Plated Guard**
Enhances the room decor



**Aerodynamic Aluminium
Anodized Blades**
For high air thrust



3-Speed Rotary
Switch control

HIGH
VELOCITY

For Commercial Use

FARATA FT-01



FARATA FT-01

Sweep (mm) : 500
Air delivery : 167 CMM
RPM : 1400

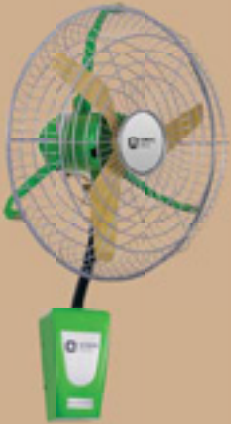
- Heavy-duty motor & aerodynamic blades give high-air thrust at minimum noise
- Vibration free operation
- Balanced operation & powder-coated finish ensure longer life

P R E S E N T I N G

I N D U S T R I A L F A N S

Heavy-duty Fans for Industrial & Commercial use.





Thunderstorm
Wall fan



Aircirculator Wall 18/24



Air circulator Stand 18/24



Thunderstorm
Stand fan



Heavy Duty Exhaust

THUNDERSTORM WALL FAN

Sweep (mm) : 450
Air delivery : 150 CMM
RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- 3 speed adjustment through the piano switch
- Tilt adjustment for adjusting the fan till 15° angle

THUNDERSTORM WALL FAN



THUNDERSTORM WALL FAN

Sweep (mm) : 600
Air delivery : 300 CMM
RPM : 1450

- Air circulator motor for high air delivery.
- Narrow blade profile with aerodynamically designed blade for low noise.
- Floating arrangement for changing the position of oscillation.
- Tilt adjustment for adjusting the fan head tilt up to 15°

THUNDERSTORM STAND FAN

Sweep (mm) : 450
Air delivery : 150 CMM
RPM : 1450

- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- Speed regulation - 3 speed adjustment through Piano Switch

THUNDERSTORM
STAND FAN



THUNDERSTORM STAND FAN

Sweep (mm) : 600
Air delivery : 300 CMM
RPM : 1450

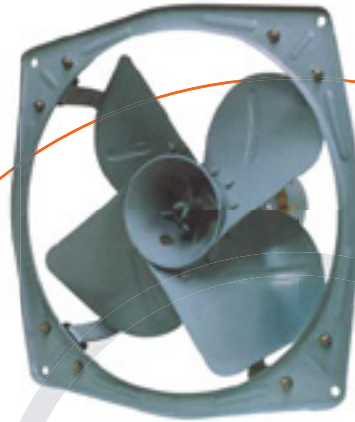
- Air circulator motor for high air delivery
- Narrow blade profile with aerodynamically designed blade for low noise
- Floating arrangement for changing the position of oscillation
- Air direction control by telescopic height adjustment & motor oscillation

HEAVY DUTY EXHAUST

Sweep (mm) : 300,
380, 450,
450, 600

RPM : 1400, 1400, 920,
1400, 900

- Designed to effectively combat pollution, sucks out smoke, dust, colour & other pollutants, making the workplace clean and fresh.



HEAVY DUTY EXHAUST



STAND AC-18/24

Technical Specification	Stand AC - 18	Stand AC - 24
Sweep (mm)	450	600
Speed (RPM)	1400	1375
Power Consumption (watts)	100	200
Air Delivery (m ³ /hr)	8100	15000
Max-Min. Height (mm)	1466-1158	1930-1470

STAND AC-18/24

Sweep (mm) : 450, 600
Air delivery : 135/250 CMM
RPM : 1400, 1375

- Powerful air circulator motor for high air delivery & thrust
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Broad blade profile for low noise
- 3-speed control



Up & Down
Tilt Mechanism



Motor Protected
Through thermal overload protection device with auto-rest



90 Degree
Oscillation

WALL AC 18

Sweep (mm) : 450
Air delivery : 135 CMM
RPM : 1400

- Powerful air circulator motor for continuous operation
- High air thrust which is best in the category
- High torque gear box with safety clutch
- Indexed floating system in the motor head
- Environment protection with durable powder coating



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device with auto reset



90 Degree
Oscillation



Spiral Guard Design
Ensure international safety standard

WALL AC 18

WALL AC 24



Up & Down
Tilt mechanism



Motor Protection
Thermal overload protection device with auto reset



90 Degree
Oscillation



Spiral Guard Design
Ensure international safety standard

WALL AC 24

Sweep (mm) : 600
Air delivery : 250 CMM
RPM : 1375

- Powerful air circulator motor for continuous operation
- High air thrust that is best in the category
- High torque gear box with safety clutch
- Indexed floating system in the motor head
- Environment protection with durable powder coating

P R E S E N T I N G

E X H A U S T F A N S

Lesser noise, more efficient than ever before. Our next generation of exhaust fans promise clearer air and dust-free surroundings.





Ventilator DX



Ventilator RX



Hill Air



Spring Air



Airflow



High Speed Exhaust



Power Flow



Smart Air



Heavy Duty Exhaust



SMART AIR



Sweep (mm) : 100, 150
Air delivery : 90,
240 CMH
RPM : 2400, 1800

- Stylish, compact fan with super efficient motor

SMART
AIR



VENTILATOR
DX

VENTILATOR DX



Sweep (mm) : 150,
200, 250
Air delivery : 280, 550, 780 CMH
RPM : 1350, 1300, 1270

- International design
- Resin body and blades for easy maintenance
- Shutter to prevent dust from outside

HIGH SPEED EXHAUST

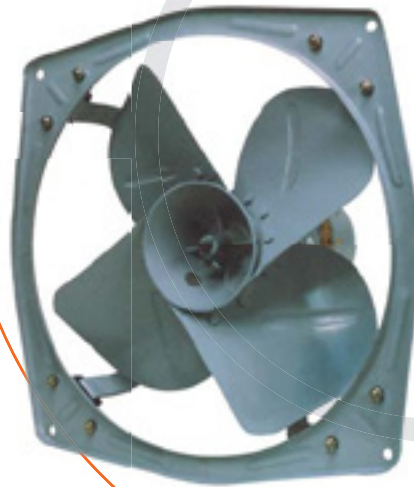
Sweep (mm) : 225
Air delivery : 1150 CMH
RPM : 2250

- Specially designed powerful motor delivers high air thrust
- Metal blades & guard for longer life.
- Ideal for kitchens, bathrooms & restaurants.



HIGH SPEED

HIGH SPEED EXHAUST



AIR FLOW

HEAVY DUTY EXHAUST

HEAVY DUTY EXHAUST

Sweep (mm) : 300, 380, 450, 450, 600
Air delivery : 1750, 3500, 4000, 6200, 10000 CMH
RPM : 1400, 1400, 920, 1400, 900

- Designed to effectively combat pollution, sucks out smoke, dust, colour & other pollutants making the workplace clean and fresh

AIR FLOW

Sweep (mm) : 225, 300
Air delivery : 550, 1290 CMH
RPM : 1300, 1350

- Metal blades & guard for long life
- Low power consumption

VENTILATOR RX*

Sweep (mm) : 150, 200
Air delivery : 250,
450 CMH
RPM : 1800, 1600

- Resin body & blade
- Shutter to prevent dust & an attractive round shape for easy fitting in glass cabins

*Only for International Market.

VENTILATOR
RX



HILL AIR

HILL AIR

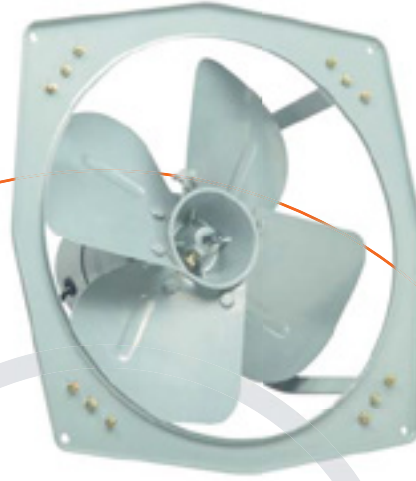
Sweep (mm) : 225, 300
Air delivery : 780,
1290 CMH
RPM : 1350, 1300

- Metal blades & powder-coated finish for long life

POWER FLOW

Sweep (mm) : 225, 300
Air delivery : 865,
1800 CMH
RPM : 1350, 1320

- Powerful double ball-bearing motor with high air delivery
- Powder-coated in metallic colour
- Ideal for low end industrial use



POWER FLOW



SPRING
AIR

SPRING AIR

Sweep(mm) : 225, 300
Air delivery : 780,
1290 CMH
RPM : 1300, 1300

- Economical, powder-coated finish
- Resin blades for easy cleaning

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

Aero Series Fans - 3 Blades					
MODEL	SWEEP MM	SPEED RPM	AIR DELIVERY CMM	CONSUMTION WATTS	PSPO VALUE
Aerostorm	1320	300	300	72	NA
Aerocool	1360	300	300	72	NA
Aeroquiet, Aerolite	1200	310	240	62	NA
Aeroquiet BLDC	1200	310	240	35	NA
Underlight Ceiling Fans - 3 & 5 Blades					
Hugger, Woodwind	1300	250	215	80	NA
Subaris Subaris Solo	1300	270	270	80	NA
Spectra	1200	320	230	70	NA
Calisto	1300	250	215	70	NA
Premium Ceiling Fans - 2, 3 & 4 Blades					
Stallion	1320	330	260	75	NA
Cristo, Jazz, Jazz Trendz, Curl, Tango, Glare, Laurel	1200	370	230	75	NA
Blitz	1200	380	230	75	451
Summer Pride, Summer Delite Decore Ornamental, Newbreeze, Deluxe, Summer Cool	1200	320	230	68	460
Quadro Ornamental	1200	310	240	70	480
Summer Pride, Summer Delite Ornamental, Wendy, Summer Cool, Summer King XL, Newbreeze, Deluxe	1400	300	270	75	480
Gratia , Gratia Class, Gratia Shine, Wendy, Wendy Shine, Orina	1200	320	230	70	460
Norwester Decor, New Hurricane, New Air Plus, Summer Chill	1200	370	225	70	440
Oprah	1200	370	230	70	440
Quasar Quasar Ornamental, Gratia	900	400	160	53	410
	1050	380	190	60	425
Quasar Quasar Ornamental, Quasar Ornamental Shine (1200 mm Sweep only)	1200	320	235	70	475
	1400	300	275	73	480
Avalon	1200	370	230	70	460

Premium Ceiling Fans - 2, 3 & 4 Blades					
MODEL	SWEEP MM	SPEED RPM	AIR DELIVERY CMM	CONSUMTION WATTS	PSPO VALUE
Adrian, Areta, Cyril	1200	320	230	70	NA
Couplet	1200	280	230	60	NA
Gratia	1400	300	270	70	480
Summer Pride, Summer Delite Ornamental, Summer Cool, Newbreeze	1050	380	185	65	410
Wendy, New Hurricane, New Air Plus, Summer Breeze	900	400	150	58	360
Summer Pride, Newbreeze, Summer Cool	900	400	155	53	400
Summer Delite Decore, Newbreeze, Summer Cool, Quasar Ornamental	600	850	140	70	NA
Gratia	600	850	110	65	NA
New Air	600	800	110	62	NA
Newbreeze	750	720	150	88	NA
New Hurricane, New Air Plus	1050	380	180	65	430
New Hurricane, New Air Plus, Summer Breeze	1400	300	265	73	450
Summer King XL	1200	320	230	68	480
Summer Breeze	1200	370	230	75	440
KIDS FANS- 3 BLADES					
Fantoosh Rob rabby, Superhero By Fantoosh	1200	320	230	70	NA
CEILING FANS -ENERGY SAVERS, 220V, a.c., 50 Hz					
Energy Star, Summer Crown	1200	320	220	48	580
Smart Saver 50	1200	320	210	50	NA
Orient Joan	1200	320	220	50	NA
Ecoquasar, Ecotech Plus, Ecogale	1200	320	230	32*	NA

*Lights consumption wattage is not included.

*In case of Ecogale model, 5 Watts additional power is consumed while LCD usage.

PERFORMANCE FIGURES: SUPPLY VOLTAGE AT 220-240 V, A.C., 50Hz

RETRO SERIES				
MODEL	SWEEP MM	Speed RPM	AIR DELIVERY CMM	CONSUMPTION WATTS
Retro Relic	300	2000	47	60
Retro-T12	300	2000	47	60
Retro-T16	400	1280	80	56
Stand 35	400	1280	80	56
Windpro Series				
Desk 60, Wall 80, Stand 70	400	1350	95	80
Tornado Series				
Stand 40, Table 30, Wall 50	400	2250	100	110
Ecobreeze Series				
Desk 22, Stand 42, Wall 52	400	1300	84	35
Thunderstorm Series				
Wall and Stand Fan	450	1450	150	80
Wall and Stand Fan	600	1450	300	170
PEDESTAL FANS				
Tornado II	450	1325	100.5	90
Floor Supreme	400	1300	84	58
Stand 34 (High Velocity)	400	1300	95	58
Stand 31/32	400	1300	84	58
Stand 36 (High Speed)	400	2000	95	110
Mini 16	400	1300	84	53
Stand 33	400	1300	84	53
Stand 37 (High Speed)	400	2000	95	110
Stand 38	450	1300	87	64
Stand 39	400	1300	84	58
Farata FT-01	500	1400	167	160
Stand AC 18 (Air Circulator)	450	1400	135	100
Stand AC 24 (Air Circulator)	600	1375	250	200
TABLE FANS				
Desk-25, Desk -26, Desk-71	400	1300	84	58
Super Deluxe Supreme, Deluxe Supreme	400	1300	84	58
Table-28 (High Speed)	400	2000	95	110
Table-27 (High Speed)	400	2000	95	110
Desk-17 (High Speed)	300	2000	80	90
Retro-T12	300	2000	47	60
Retro-T16	400	1280	80	56

WALL FANS				
MODEL	SWEEP MM	Speed RPM	AIR DELIVERY CMM	CONSUMPTION WATTS
Wall AC-18 (Air Circulator)	450	1400	135	100
Wall AC-24 (Air Circulator)	600	1375	250	200
Wall-14	300	2000	80	90
Wall-41, Wall-43, Wall-44	400	1300	84	58
Wall-45 (High Velocity)	400	1300	95	58
Wall-46 (High Speed)	400	2000	95	110
Wall-47 (High Speed)	400	2000	95	110
Wall-49	400	1300	84	58
Wall-11	300	1400	50	53
Wall-48	450	1300	84	64
Tornado Wall II	450	1325	101	90
MULTI-UTILITY FAN				
Roto-53	400	1330	84	58
Zippy (High Speed)	225	2500	27	50
Spind	300	2030	80	90
EXHAUST FANS			AIR DELIVERY CMH	
Smart Air	100	2400	90	18
	150	1800	240	24
Spring Air	225	1300	780	55
	300	1300	1290	68
Ventilator DX	150	1350	180	38
	200	1300	480	40
	250	1270	780	40
Ventilator RX	150	1800	175	14
Hill Air	225	1350	780	42
	300	1300	1290	67
High Speed Exhaust	225	2250	1150	60
Airflow	225	1350	780	38
	300	1300	1290	50
Power Flow	225	1350	865	48
	300	1320	1800	72
Heavy Duty Exhaust	300	1400	1750	85
	380	1400	3500	150
	450	920	4000	145
	450	1400	6200	350
	600	900	10000	440

AREA	BRANCH ADDRESS
Lucknow	Mr. Raj Anand 602, 6th Floor, Ratan Square, 20-A Vidhan Sabha Marg, Lucknow - 226001 Contact No.: 9386741195
Kanpur	Mr. Arun Dengla Dhandhan Brothers Pvt Ltd. 75/4, Halsey Road, Kanpur Pin-208001 Contact No.: 9415050735
Meerut	Mr. Ajai Kumar Agarwal Dhandhan Brothers Pvt Ltd. A - 36, Sneh Milan, T. P. Nagar Near Water Tank, Meerut Contact No.: 7666545500
Amritsar	Mr. Manav Gogia Orient Electric, Daga House, Mahna Singh Road Contact No.: 9888060010
Chandigarh	Mr. Dinesh Trehan Orient Electric Ltd SCO 845, 1st Floor, PAC Manimajra, Chandigarh - 160101 Contact No.: 9646009593
Delhi	Mr. Ritesh Chourasia Rajent Enterprises 3/15, Asaf Ali Road, New Delhi - 110002 Contact No.: 8826243359
Haryana	Mr. Neeraj Yadav/ Mr. Rakesh Dhanwantri Alok Distributors 14/3, Mathura Road, Behind PNB, Mewala Maharajpur Metro Station, Faridabad 121003 Contact No.: 96430 01002/9990942020
Rajasthan	Mr. Mangal Singh Vasundhara International Kamal Vrindavan' D-2(B), Meera Marg Bani Park, Jaipur -302016 Contact No.: 9001298204
Gujarat	Mr. Jaypalsinh Chauhan Orient Electric 201, Arth Complex, B/h.L.G.Show Room, Mithakhali six Road, Navrangpura, Ahmedabad 380009 Contact No.: 9909909272
Mumbai	Mr. Alok Sabu M/s Orient General Agencies (Bombay) Pvt Ltd. 20 Podar Chambers, 1st Floor, S A Brevli Road, Fort, Mumbai 400001 Dev Corps, 604, Cadbury Junction, Eastern Highway, Thane West Contact No.: 9323294445
Nagpur	Mr. Deepak Suroshe Orient Electric Kate Galaxy, Plot no 68, 2nd floor, Ramnagar Road, Ravinagar Sq. Nagpur-4400010 Orient Electric Ltd Block NO 402, 4th Floor, Shriyash Heights, Plot no. 95 Lendra west Precinct, Ramdaspath, Nagpur-440010 Contact No.: 9158998211
Pune	Mr. Pravin Dalal Orient General Agencies (B) Pvt. Ltd. 201, Suyyog Fusion, Dhole Patil Road, Beside Chutney Restraunt, Bund Garden, Pune-411001 Contact No.: 9923600282
Indore	Mr. Rajeev Dwivedi Jalan Brothers Pvt Ltd 4/1, Pipliya Kumar, Mangal Compound, T.T Nagar, Indore -452010 Contact No.: 9826724892

AREA	BRANCH ADDRESS
Raipur	Mr. Rajeev Dwivedi Jalan Bros Pvt Ltd Kedia Business Park Opp. National Garage,G.E. Road,Tatibandh, Raipur - 492099 Contact No.: 9826724892
Patna	Mr. Amit Dhandhanonia Orient Electric 24, Aniket Co-Operative Society, IAS Colony, Kidwaipuri, Patna -1, Bihar Contact No.: 9334219907
Ranchi	Mr. Rakesh Kumar Orient Electric Unit No. 103, Paras Apartments, Kutcheru Road, Ranchi - 834001 Contact No.: 9693164429
Kolkata	Mr. Manish Mohta Orient Electric Pvt Ltd. 6, Ghore Bibi Lane Kolkata -700054 Contact No.: 9831022799
Bhubaneswar	Mr. Gurudatta Biswal Orient Electric Limited Plot No-263, 1st Floor, Annapurna Complex, Bapuji Nagar, Bhubaneswar - 751009 Contact No.: 9438438381
Guwahati	Mr. Manas Jyoti Bhardawaj C/o Guwahati Roller Flour Mills Limited Opp Hotel Gateway Grandeur, 160B-1/6, GS Road, Dispur, Guwahati 781005 Contact No.: 9864058464
Bangalore	Mr. Shrinivas Soragavi Orient Electric, Unit No. 309 & 310, 3rd floor Mata Chamber, Miller Road Bangalore - 560052 Contact No.: 9972377994
Hyderabad	Mr. GVP Raja Gopal Unit No. 2, 3rd Floor, Maitri Arcade Ranigunj "X" Road, Secunderabad Contact No.: 9848325090
Vijayawada	Mr. S. Sriram GF1, Anupama Apartment, Pitchiah Street, Labbipet Vijayawada Contact No.: 9444957684
Chennai	Mr. Ashwin Kumar Orient Electric No 53, 2nd Floor, Wellington Estate, 53, Ethiraj Salai, Egmore, Chennai - 600008 Contact No.: 044-28281913, 28281912
Madurai	Mr. K Prakash Radco Marketing Pvt Ltd 228 , UG Colony, K.K. Nagar, Madurai 625020 Contact No.: 9677032829
Coimbatore	Mr. K. Prakash Radco Marketing Pvt Ltd 27/1B, Kalingarayan Street, Mini's Colony, Ramnagar, Coimbatore 641009 Contact No.: 9677032829
Kerala	Mr. Rajeev S. VI/610-K, Solomon Tower, 2nd Floor, Muthedam NH-49, Maradu, Cochin-Kerala,682304 Contact No.: 9645005853

SERVICE BRANCH OFFICE

Delhi

Orient Electric Limited, 240, Okhla Industrial Estate, Phase 3, New Delhi-110020

Indore

No 419, 4th Floor, Shagun Sterling plot no 7, PU 4 SCH-54 Vijay nagar Square Indore-452010

Kolkata

6 Ghore Bibi lane, Phool Bagan, kadapara, Kankurgachi, Kolkata west Bengal-700054

Chennai

12 Second floor Wellington Estate 53, Ehitiraj Salai, Egmore, Chennai-600008

Gujarat

201 Arth Complex B/h LG Showroom Nr Mithakali, Six Road Navrangpura, Ahemdabad-380009

Orient Helpline No.: 1800 103 7574 (Toll-Free)

HOW TO SELECT THE CORRECT ORIENT ELECTRIC CEILING FAN					
ROOM SIZE	FAN SIZE			PSPO Value 3 Blades	PSPO Value 4 Blades
	mm	feet	inch		
4x4.95m To 4.55x4.55m	1400	4.5	56	480	
4x4.95m To 4.55x4.55m	1300	4.2	52	5 Blade Fans	
3x4.00m To 3.65x3.65m	1200	3.9	48	420/440/460/475/480/580	470/480
2.5x3.3m To 3x3m	1050	3.4	42	410/425	
2.5x2.4m To 2x3m	900	2.9	36	400/410	
Important: To maximize air delivery over the required area, your Orient Electric ceiling fan should be 2.1 meter or more from the ground and 30cm or more below the ceiling. For large rooms with more than one fan, the centre distance between each will depend on sweeps.					

Sweep	1400mm	1200mm	1050mm	900mm
Centre Distance	3m	2.5m	2m	1.8m

- Visuals shown in the brochure, may vary slightly from actual product
- All ceiling fans are with double ball bearing
- Air delivery may vary $\pm 5\%$
- All specifications are subject to change without any prior notice
- Models may change during the year

 CK BIRLA GROUP



switch to smart

Fans | Home Appliances | Lighting | Switchgear

Orient Electric Limited

(a CK Birla Group company)

240, Okhla Industrial Estate, Phase-III, New Delhi - 110020

Orient Helpline no.: 1800 103 7574 (Toll Free)

Email: customercare.connect@orientelectric.com, Website: www.orientelectric.com

Follow us on:     

