





# White and color ambience

# Limitless possibilities

Turn your everyday lighting into an extraordinary experience. Play with colours or sync lights with your music, TV and games for an immersive experience.

With Philips Hue you can transform your home and paint your walls with light. You can save your favourite scenes and recall them any time at the tap of a finger.

Turn any room into a dance floor by syncing light to your favourite music. Extend your TV experience or enhance your gaming experience with immersive light effects.

Just download one of the many Apps developed for Philips Hue.



















Smart Contro

Home Control

Light Schedules

Dimming

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-up Well-be

Paint with Light

Sync with Music & Movies









# White ambience

# Light for your moments

Philips Hue promotes health and well-being of you and your family by letting you select the right light level and colour for each of your tasks and routines.

The preset light recipes help you relax, read, concentrate, energize, wake up to natural sunlight or wind down and relax.













Smart Away-from Control Home Control

ne Control Schedules

Dimming

Ambience

Wake-up













# **White**

# Easy control and comfort

Control your smart lights from your bedroom to your backyard or anywhere in the world, as long as you have internet. It's all about simplifying your life and giving you peace of mind.

With Philips Hue set your lights to turn on and off automatically or set the lights to come on at a pre-set time to make it seem like you're home, even when you're not.

With the Location Aware function, Philips Hue can automatically turn on selected lights so that you always enter a warm light home.



Control





Away-from Home Control



Light Schedules

Comfort Dimming









# Starter kit E27

Philips Starter Kit is the best way to experience Hue. Once you've got your Philips Hue white and colour ambience starter kit, you can always grow your Philips Hue family.

Go on add up to 50 Philips Hue lights and luminaires and up to 12 switches and other accessories.

Just power them and add them to your system via the Philips Hue App. After your App has found the new products, you can name them and add them to new or existing scenes.

- 10W LED
- · Zigbee powered bridge
- · Tunable to 16 million colours
- · CCT 2000 to 6500K
- Standby power 0.1 W max





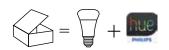


# Hue White and color ambience Single bulb E27/B22

Once you have the Hue Bridge, Hue White and Colour Ambience Extension Bulbs are the best way to expand the Hue family.

Even more Philips Hue to enjoy.

- 10W LED
- · Zigbee powered bridge
- · Tunable to 16 million colours
- · CCT 2000 to 6500K
- Standby power 0.1 W max









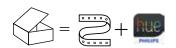
# Hue White and color ambience LightStrip Plus and extension

The most flexible light source imaginable. You can shape, bend and cut them for the application of your choice. Philips Hue Lightstrips are great for under bars and cabinets or behind entertainment systems to create an immersive experience.

Extend your Philips Hue Lightstrip Plus up to 33 feet by adding 40 inch extensions to cover larger surfaces and enable wider applications.

Philips Hue Lightstrip Plus gives you full colour consistency from the first to the last extension.

- · 20.5W LED
- CCT 2000 to 6500K
- · Extendable up to 32 ft
- IFTTT and App
- · Philips Hue connected







# Hue White and color ambience Go

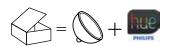
Go is the portable option from Philips Hue. Light spaces in new creative ways.

You can carry it to set the mood and bring the best light for your activities.

It is powered by a rechargeable internal battery that can last up to 3 hours.

Control Philips Hue Go conveniently and quickly even without your smart device at hand. Activate light settings directly by pressing the smart control on the product.

- 6W LED
- · CCT 2000 to 6500K
- 5 dynamic effects & 2 static effects
- · IFTTT and App
- · Philips Hue connected
- · Rechargeable Li-ion battery non-replaceable









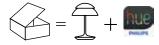


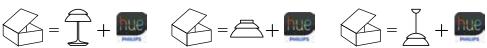
# Beyond Table, Pendant and Ceiling lamp

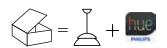
Read and work in harmony with how you feel, whether relaxed, energised or sociable all through the power of light.

The Iconic shaped Hue Beyond LightDuo technology has two independent light sources - an uplight and a downlight - so you can create an endless mix of colours and white light to match your mood or activity.

- Up and down light modules
- Adjustable height up to 2100mm (Pendant)
- Colour tunable to 16 million colours
- Dimmable
- IP20













# Starter kit E27

Philips Hue White Ambience will help get you out of bed, and start your day feeling refreshed. The light brightness increases gradually mimicking the effect of sunrise and helps you wake up naturally. In the evening, the relaxing warm white light helps you to unwind, relax and prepare your body for a good night's sleep.

Light influences our mood, behaviour, alertness and routines. Philips Hue White Ambience helps you customize your daily routines into moments you can enjoy with light recipes. The preset light recipes help you relax, read, concentrate, energize, wake up to natural sunlight or wind down and relax.









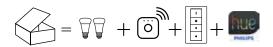
Relax

Read

Concentrate

Energize

- 10W
- · >50 thousands shade of white
- Zigbee Light link protocol 1.0 certified





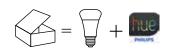


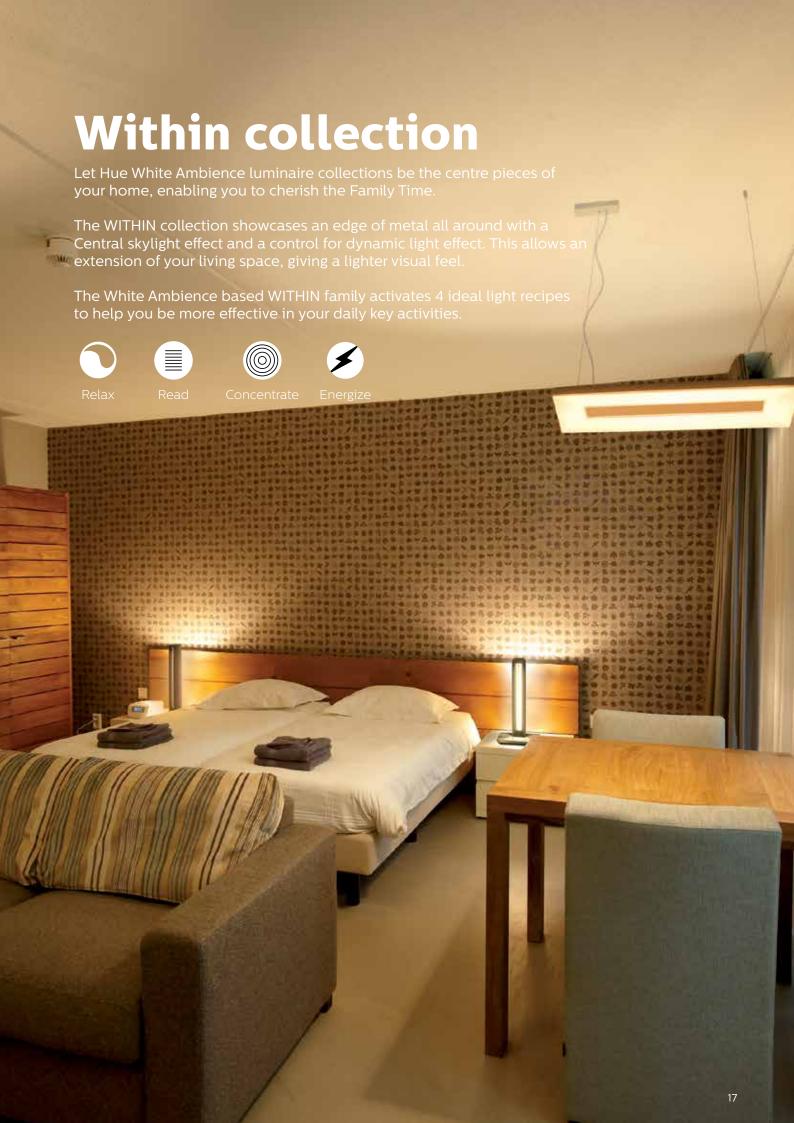
# Hue White ambience Single bulb E27

Once you've got your Philips Hue White Ambience starter kit, you can always grow your Philips Hue family.

Go on add up to 50 Philips Hue lights and luminaires and up to 12 switches and other accessories. Just power them and add them to your system via the Philips Hue App.

- LED 10W
- · Functional white light
- $\cdot\,\,$  >50 thousands shade of white, from warm to cold color temperatures
- Dimming only via Hue compatible devices down to 1%









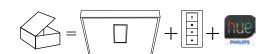
# Within ceiling light

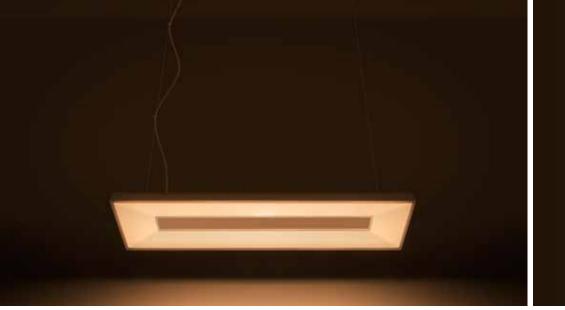
The Within Ceiling creates the right light and ambience in your treasured home for you to cherish every moment with your family.

The Extra Slim form factor with an edge of metal all around, adds to the décor and aesthetics of your home, giving it a contemporary look.

Using the same with HUE Smart Dimmer Switch, we can easily toggle between the 4 ideal light recipes for our daily activities. Also, by pairing the HUE Bridge in the ecosystem along with the Switch, we can experience the full richness of HUE via the Remote & Out of Home access.

- · Integrated LED 55W, 2600 lumen
- · Dimmable and Tunable (2200K to 6500 Kelvin)
- Dual Control Option: Smart Switch or HUE Mobile App
- Direct tunability and dimmability using the Smart Dimmer Switch







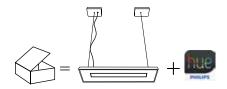
# Within pendant light

The Within Pendant accentuates the elegance of your contemporary home with an adjustable height feature.

Being Extra slim with Slope-in diffuser, the pendant helps in creating an inviting and soothing experience for the user.

Using the same with HUE Smart Dimmer Switch, we can easily toggle between the 4 ideal light recipes for our daily activities. Also, by pairing the HUE Bridge in the ecosystem along with the Switch, we can experience the full richness of HUE via the Remote and Out of Home access.

- · Integrated LED 55W, 1600 lumen
- Dimmable and Tunable (2200K to 6500 Kelvin)
- · Dual Control Option: Smart Switch or HUE Mobile App





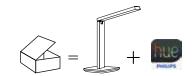


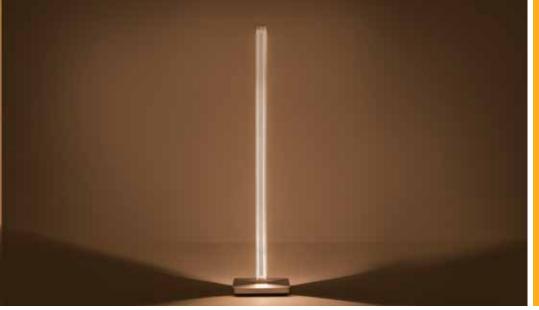
# Within table lamp

The Within table light demonstrates an innovative proposition to bring the right light and ambience in your room.

With the adjustable Light direction feature, we can enjoy the light for its functionality as well as the ambience it can create in the room, through the 4 ideal recipes linked to our essential daily activities.

- · Integrated LED 18W, 600 lumen
- Dimmable and Tunable (2200K to 6500 Kelvin)
- · Dual Control Option: Smart Switch or HUE Mobile App





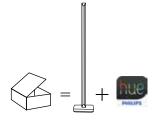


# Within floor lamp

The Within Floor Light showcases the extra slim all around metal luminaire, which complements the other elements of the family in a room, to ensure an enhanced connected experience for the user.

The Brilliance of White Ambience comes alive with the Within Floor lamp as it toggles between the 4 light recipes to help you be more effective in your key daily activities.

- · Integrated LED 40W, 400 lumen
- Dimmable and Tunable (2200K to 6500 Kelvin)
- Dual Control Option: Smart Switch or HUE Mobile App









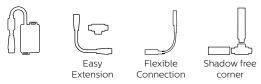


# Hue Memuru white ambience

Memuru integrates in the cove of your home and comes with usual pre-set recipes of Read, Relax, Concentrate, and Energize using the Smart Dimmer Switch.

Additionally, it provides the luxury of easy extendibility, flexi connections and shadow free corners.

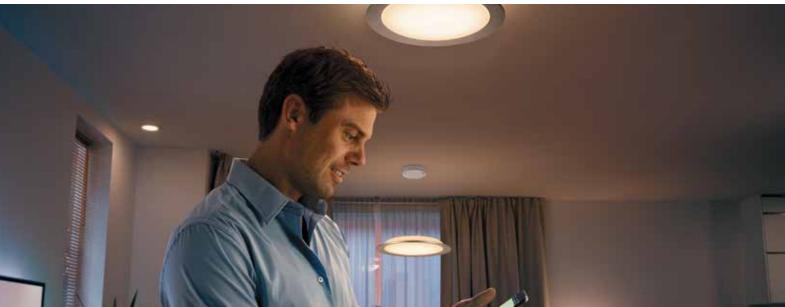
- · Tunable to 50,000 shades of white
- · Customizable lengths with 4 length and wattage options
- · Directly dimmable and tunable with the Smart Dimmer Switch



<sup>\*</sup> Atleast one Memuru box is mandatory to install Memuru trunk







# Muscari ceiling light

The Muscari Ceiling light creates the right light and ambience for every desired moment in your treasured home.

Using the Philips Hue Smart Dimmer Switch, you can switch between 4 light recipes or smoothly dim your Muscari ceiling light up and down. You can also use the Philips Hue App to reconfigure the Smart Switch with your favourite 4 scenes.

Seamlessly bended metal and synthetic materials combined with a smooth transition between archetypes create an inviting and soothing atmosphere.

- LED 45W
- Functional White Ambience Light
- Tunable (2200K to 6500K)
- Directly dimmable and tunable with the Smart Dimmer Switch







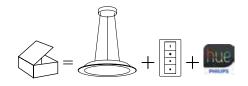
# Muscari pendant light

The Muscari Pendant light comes with an adjustable height feature creating ambient lighting for your cherished moments.

It is delicately suspended from the base and that makes for an interesting design. The metal surface contains a warm glow creating an inviting and soothing atmosphere.

Using the Philips Hue Smart Dimmer Switch, you can switch between 4 light recipes or smoothly dim your Muscari pendant light up and down. You can also use the Philips Hue App to reconfigure the Smart Switch with your favourite 4 scenes.

- LED 45W
- Functional White Ambience Light
- Tunable (2200K to 6500K)
- · Directly dimmable and tunable with the Smart Dimmer Switch









# Muscari table and floor lamp

The Muscari table and floor lamp has a contemporary chic design and goes seamlessly with the Muscari collection of ceiling and pendant lights.

The lamp has a 180 degrees tiltable rotatable head which can be adjusted depending on the light angle needed.

- LED 15W
- Functional White Ambience Light at 2700K
- Directly dimmable with the Smart Dimmer Switch





# Aphelion square and round downlight

Create your ambience, from warm white to cool daylight. Relax, read, concentrate and energize with light recipes. Wake up and go to sleep naturally.

### **Superior Build Quality**

State of art aluminum alloy die cast technology offering a robust and long lasting housing, which is seamlessly bended with a trendy titanium silver signature ring, delivering a unique, clean and cozy look and feel.

- · Functional White Ambience Light
- Tunable (200k to 6500k) using App
- · Directly dimmable and tunable with the Smart Dimmer Switch





# Philips Hue Accessories









# Philips Hue Bridge 2.0

The Philips Hue bridge is all you need to set up your personal Philips Hue system. Once you have installed the Philips Hue bridge and downloaded the Philips Hue App on your smart device, you can set your imagination free and build your very own system!

- Max 50 lights per bridge
- 12 Philips Hue accessories per bridge
- Zigbee Light link protocol 1.0 certified
- · Standby power 1.5W max







# Hue Smart Switch

Using the Philips Hue Smart Switch, you can smoothly dim your favourite light setting up and down or you can use the on-button to switch between 4 light recipes. You can also use Philips Hue App to configure your favourite 4 scenes. It's all up to you!

The Philips Hue Smart Switch can be used as a normal wall switch or a remote. You can place it anywhere you want, using screws or the adhesive tape on the back plate of the switch.

- 1 Hue Smart Dimmer Switch can directly control up to 10 lights when not linked to bridge
- Wireless protocol: Zigbee Light Link (ZLL), IEEE 802.15.4
- Signal range: At least 39.3 ft, depending on local circumstances
- · Software upgradeable when connected to Hue Bridge







# Friends of Hue

We collaborate with brands as innovative as we are to make your smart home smarter. Philips Hue works seamlessly with all leading Smart Home Hubs.



### **Amazon Alexa**

With Amazon Alexa and Philips Hue, you can control the lights in your home with your voice. All you have to do is ask.



### **Google Home**

Google Home is a voice activated speaker powered by the Google Assistant. Pair Philips Hue with Google Home and control the lights in your home—using just your voice. Add a Google OnHub router for even more ways to control your lights.



#### **IFTTT**

Toggle Hue lights On/Off, When something happens, you'll be the first one to know by connecting IFTTT with Philips Hue. No matter if it's a phone call, e-mail or weather update.



### **Apple Homekit**

The Apple Home App lets you securely control Philips Hue lights from any iOS device. Use voice-control through Siri, or link Philips Hue to other HomeKit enabled accessories and take control of your home. Discover the features that Apple HomeKit unlocks for your Philips Hue lights.



### Samsung SmartThings

Make your home smarter with Philips Hue and Samsung SmartThings. Use SmartThings Routines to turn your Philips Hue lights and other connected devices on/off at the touch of a button.

Some of these systems may not be launched in India formally



# Apps Hue loves!

Philips Hue has hundreds of listed Apps by third party developers for both Android and IOS. These Apps enable you to extract more from your Hue.



### **Hue Power India**

Hue Power ensures that the Hue lights retain their previous state of color and brightness without any user intervention after any disruption in power.



**Hue Disco** 

Create a dance floor, let lights groove to your music.



### hueManic

Let the selected Hue lights start dancing to hueManic.



### **Sleep as Android**

Track your sleep and wake up gently with natural sounds in optimal sleep phase for pleasant mornings and days.



### **Hue Day Light**

Let the lights turn on when the Sun sets.



### Huedini

To create relaxing light effects with Hue.



### **Light DJ PRO**

Connects to Philips Hue to interact with your lights in tons of different ways. Use the App as a personal music visualizer, or program the App to create your own customized light shows.



### Tag A Hue

Use this App to associate a specific bulb or group of bulbs with an NFC tag, and when that tag is scanned, the App will detect whether those bulbs are on or off and toggle them accordingly.

# Specifications

# Hue White and color ambience products

E27 Starter kit	
Material	Glass, synthetics, metal
Lamp Base & Wattage	LED 10W Included
Max Lumen	806lm @ 4000k
Dimensions (L×W×H) mm	88 × 88 × 26
MRP	₹ 20,500/-

Hue White and color ambience Single bulb E27/B22	
Material	Glass, synthetics, metal
Lamp Base & Wattage	LED 10W Included
Max Lumen	806lm @ 4000k
Dimensions mm	61 × 109
MRP	₹ 4,500/-

Hue White and color ambience LightStrip Plus and extension	
Material	Synthetics
Lamp Base & Wattage	20.5W LED
Max Lumen	1600 lm @ 4200K
Dimensions (L×W×H) mm	2,000 × 14 × 5 / 990 × 14 × 5
MRP	₹ 7,400/- / ₹ 4,500/-

Hue White and color ambience Go	
Material	Synthetics
Lamp Base & Wattage	6W LED (12W when recharging battery)
Max Lumen	300 lm @ 4000K
Dimensions	150 × 150 × 80
MRP	₹ 9,500/-

# **Beyond collection**

Beyond Table Lamp	
Material	Synthetics
Lamp Base & Wattage	LED 9W included
Max Lumen	600lm @ 4000k
Dimensions mm	290 × 404
MRP	₹ 25,000/-

Beyond Pendant	
Material	Synthetics
Lamp Base & Wattage	LED 18.5W included
Max Lumen	1200lm @ 4000k
Dimensions mm	450 dia × 201
MRP	₹ 40,000/-

Beyond Ceiling Lamp	
Material	Synthetics
Lamp Base & Wattage	LED 18.5W included
Max Lumen	1200lm@4000k
Dimensions mm	450 dia × 210
MRP	₹ 45,000/-

# White ambience products

Starter kit E27	
Material	Glass, synthetics, metal
Lamp Base & Wattage	LED 10W Included
Max Lumen	800 lm @ 4000K
Dimensions mm	88 × 88 × 26
MRP	₹14,000/-

Hue White ambience Single bulb E27	
Material	Glass, synthetics, metal
Lamp Base & Wattage	LED 10W Included
Max Lumen	800 lm @ 4000K
Dimensions mm	61 × 109
MRP	₹ 2,900/-

## Within collection

Within ceiling light	
Material	Metal / Glass/ Synthetics
Lamp Base & Wattage	Integrated LED 55W
Max Lumen	2600lm @ 4000K
Dimensions mm	415 × 415 × 80
MRP	₹ 29,000/-

Within pendant light	
Material	Metal / Glass/ Synthetics
Lamp Base & Wattage	Integrated LED 55W
Max Lumen	1600lm @ 4000K
Dimensions mm	805 × 150 × 1500
MRP	₹ 30,000/-

Within table lamp	
Material	Metal / Glass/ Synthetics
Lamp Base & Wattage	Integrated LED 18W
Max Lumen	650lm @ 4000K
Dimensions mm	380 × 175 × 353
MRP	₹ 11,500/-

Within floor lamp	
Material	Metal / Glass/ Synthetics
Lamp Base & Wattage	Integrated LED 40W
Max Lumen	400lm @ 4000K
Dimensions mm	250 × 250 × 1360
MRP	₹19,000/-

## Muscari collection

Muscari ceiling light	
Material	Metal, synthetic
Lamp Base & Wattage	LED 45 W Included
Max Lumen	2200lm
Dimensions mm	535 dia × 109
MRP	₹ 30,500/-

Muscari pendant light	
Material	Metal, synthetic
Lamp Base & Wattage	LED 45W Included
Max Lumen	2200lm
Dimensions mm	535 dia × 150
MRP	₹ 32,000/-

Muscari table lamp	
Material	Metal, Synthetic
Lamp Base & Wattage	LED 15W Included
Max Lumen	600lm
Dimensions mm	310 dia x 405
MRP	₹16,000/-

Muscari floor lamp	
Material	Metal, synthetic
Lamp Base & Wattage	LED 15W Included
Max Lumen	600lm
Dimensions mm	310 dia × 1600
MRP	₹ 21,500/-

Aphelion round downlight	
Material	Aluminium Die Cast
Lamp Base & Wattage	LED 9 W Included
Max Lumen	600lm
Dimensions mm	136 dia × 53
MRP	₹ 4,100/-

Aphelion square downlight	
Material	Aluminium Die Cast
Lamp Base & Wattage	LED 9 W Included
Max Lumen	600lm
Dimensions mm	136 × 136 × 53 (cutout 125×125)
MRP	₹ 4,100/-

# Philips Hue accessories

Philips Hue Bridge 2.0	
Material	Synthetics
Dimensions (D×W×H) mm	14 × 66 × 114
MRP	₹ 7,250/-

Hue smart switch	
Material	Synthetics
Dimensions (D× W×H)mm	14 × 66 × 114
MRP	₹ 2,150/-

# **Hue Memuru white ambience**

Memuru Trunk (31184, 31185, 31186, 31187)	
Material Glass and Synthetics	
Dimensions (D×W×H) mm	14×66×114
Max Lumen	1,000, 750, 500, 250 Lumens @ 4000K
Dimensions (mm)	1182 × 25 × 25, 882 × 25 × 25, 582 × 25 × 25, 322 × 25 × 25
MRP	₹ 2,500/-, ₹ 2,100/-, ₹ 1,800/-, ₹ 1,400/-

31188 Memuru Starter	
Material	Synthetics
Dimensions (D×W×H) mm	NA
Max Lumen	NA
Dimensions (mm)	285 × 57 × 28
MRP	₹ 2,600/-

31189 Memuru Connectors	
Material	Synthetics
Dimensions (D×W×H) mm	NA
Max Lumen	NA
Dimensions (mm)	285 × 57 × 28
MRP	₹ 850/-









Available at select authorised Philips Light Lounges, selected Croma Stores, Amazon India, & Flipkart

Find a complete list of retailers & channel partners at: www.meethue.com